



Disability Management Employer Coalition Sponsorship and Advertising Prospectus

YOUR AUDIENCE IS WAITING.

Share your products, services, and expertise with absence and disability management decision-makers. Choose from a variety of sponsorship and advertising opportunities.

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800.789.3632

www.dmec.org

TABLE OF CONTENTS

Why DMEC.....	3
Member Spotlight.....	4
National Sponsorships.....	6
Education Sponsorships.....	11
Content Sponsorships.....	14
Compliance Conference Opportunities.....	15
Annual Conference Opportunities.....	25
Advertising Opportunities.....	36

WHY DMEC?

About Us

The Disability Management Employer Coalition (DMEC) is the only association dedicated to providing focused education, knowledge, and networking for absence and disability professionals. Through our education programs, we deliver trusted strategies, tools, and resources to minimize lost work time, improve workforce productivity, and maintain legally compliant absence and disability programs.

We have over **900 employer and supplier member organizations**, representing over **15,000 absence and disability management professionals** from across the U.S. and Canada. Regardless of organization or department size, we have programs and resources that can help any company manage their integrated absence management programs.

Three Reasons You Should Invest



DMEC represents your audience.

77% of our member organizations are employers from companies of all sizes in the private and public sectors. 72% of the individuals representing those companies are decision-makers or influencers in the purchasing process.



DMEC positions you as a thought-leader and innovator.

We give you the opportunity to impact the strategic direction of the industry as well as develop cutting-edge education and conference offerings. As part of the DMEC community, employers look to you for solutions to their toughest challenges.



DMEC gives you the pulse on the industry.

Through our unique, employer-focused leave management and hot-topic surveys, we keep you apprised of changes and trends in the industry, and topics covered in our webinars and conferences represent what's top of mind for employers. Access to this type of information ensures your products and services are meeting the needs of your customers.

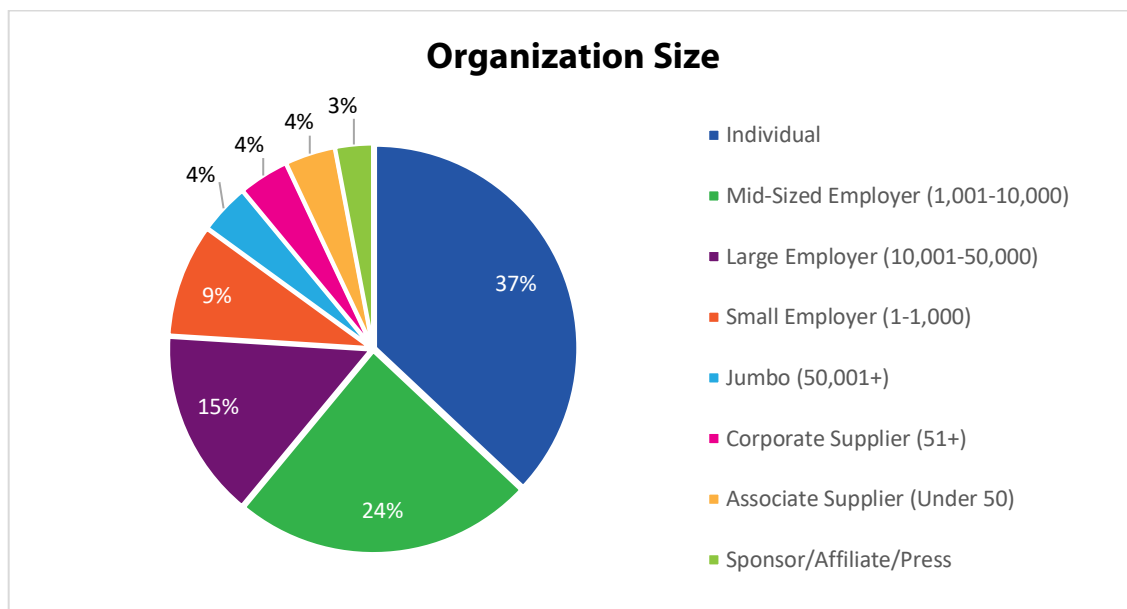
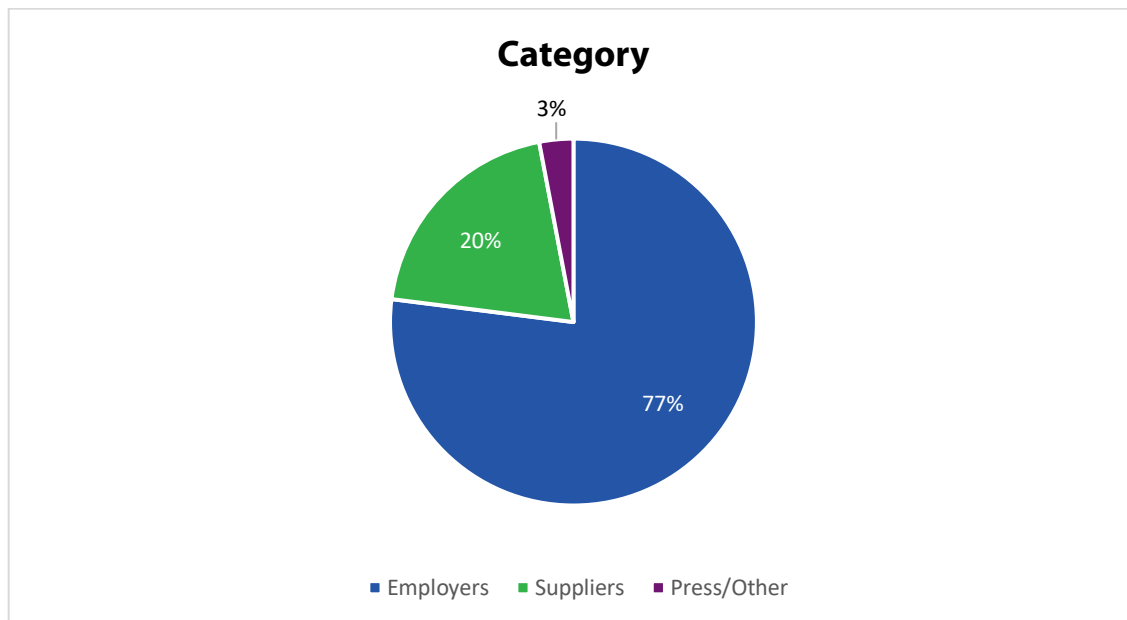
With 30 years serving the ever-evolving absence management industry, we know what employers are looking for as they build effective, integrated programs. DMEC's sponsorship, exhibit, and advertising opportunities allow you to position your company as a leader in the field and go-to resource for employers.

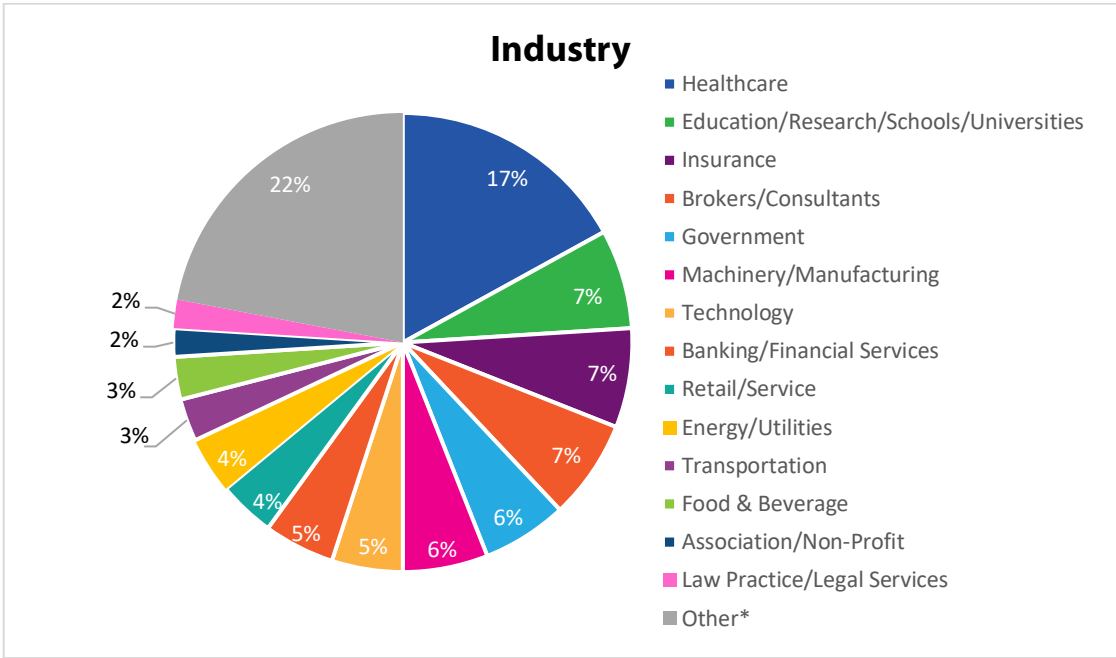
To discuss sponsorship, advertising, or exhibit opportunities, please contact us at info@dmec.org or **800.789.3632**.

MEMBER SPOTLIGHT

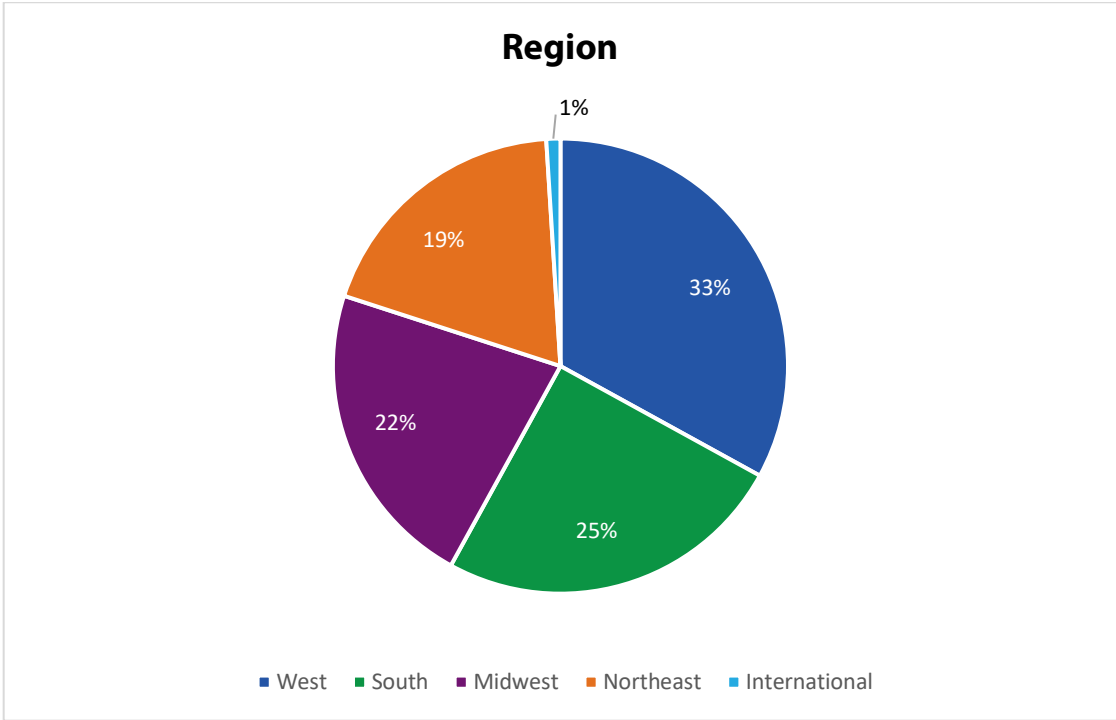
DMEC membership is open to any organization or individual that manages disability, risk, workers' compensation, absence, health, and wellness for their employee populations or provides health, absence, insurance, and productivity-related products and services. Our members represent all types of industries, organization sizes, and geographic regions.

Demographics*





**"Other" includes Agriculture/Farming/Fishing/Forestry; Apparel/Fashion; Architecture/Building/Construction; Biotechnology; Chemicals; Communications/Media/Public Relations; Consumer Goods; Defense/Security; Electronics; Engineering; Entertainment/Recreation; Environmental; Hospitality/Restaurants/Tourism; Mental Health/Wellness; Real Estate; Telecommunications; and Third-Party Administration*



**Demographics based on 2021 membership data*

NATIONAL SPONSORSHIP OPPORTUNITIES

Our national sponsorship opportunities give you the highest-level exposure to absence management decision-makers. With a host of benefits throughout the year and recognition across all our marketing and communication channels, national sponsorship puts your company in the best position for success.

With four national sponsor levels (Diamond, Platinum, Gold, and Silver) to choose from, we guarantee there is one that's right for your company.

DMEC Executive Advisory Board

Exclusive Opportunity for Diamond & Platinum Sponsors

The Executive Advisory Board (EAB) offers Diamond and Platinum sponsor companies the opportunity to participate in the strategic planning and growth of DMEC. Representatives contribute in the following ways:

- Participate in the Association's strategic planning process.
- Assist with high-level project development and implementation.
- Advise on educational and conference topics.
- Advance integrated absence management best practices and tools.

In accordance with the Internal Revenue Service guidelines as stated in IRS Publications 557, revised 7/2001; gifts, sponsorships or other contributions to DMEC as a 501c (6) organization are not deductible as charitable contributions on the donor/sponsor's federal income tax return. However, they may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business. Consult your tax advisor for clarification.

Diamond Sponsorship

\$70,000

STRATEGIC & YEAR-ROUND RECOGNITION BENEFITS

- Opportunity for an organizational representative to serve on the Executive Advisory Board (includes recognition on the EAB page on the DMEC website)
- Logo recognition (with link to company website) on each page of the DMEC website
- Logo recognition (with link to company website) on the National sponsor webpage
- Recognition on official DMEC letterhead

MEMBERSHIP BENEFITS

- Complimentary DMEC supplier membership
- Unlimited number of complimentary one-year employer memberships for referred client companies

ANNUAL CONFERENCE BENEFITS

- Opportunity to develop content in partnership with DMEC for an educational session*
- Complimentary 10' by 20' booth
- Three (3) complimentary full-conference registrations (includes two with the double booth and one for the EAB member or alternate)
- Four (4) complimentary exhibit-only registrations with the double booth
- Preconference and post-conference mailing list
- Registration discount for clients
- Recognized as co-sponsor of opening welcome reception
- Logo recognition on promotional materials, including emails, conference programs, exhibitor directory, and @Work magazine ads
- Recognition on on-site materials, including signage, entrance units, and walk-in slides

PUBLICATION BENEFITS

- Column in @Work magazine (published six times per year)
- National sponsor recognition in @Work magazine
- Listing in the DMEC Vendor Resource Directory
- National sponsor recognition in each issue of the DMEC *Bulletin* (published monthly)

EDUCATION BENEFITS

- Opportunity to select content in partnership with DMEC for two (2) Tools & Tactics webinars and introduce the session
- Recognition on promotional emails, attendee reminders, and event details and recording webpages for each webinar
- Opportunity to promote the events to clients and provide complimentary registration
- Results of the session evaluations for each webinar
- Link to the on-demand recording for each webinar that can be shared externally
- List of registrants (name, title, and company) for each webinar

DISCOUNTS

- 20% discount on DMEC Compliance Conference partner sponsorship
- Discounted registration for CLMS course and exam (for clients and the organization's employees)
- Discounted client subscription pricing for FMLA/ADA Training for Supervisors and Managers
- Discounted member pricing for conferences and other DMEC products and services

**Subject to DMEC policies & procedures; sessions are selected based on merit.*

Platinum Sponsorship

\$45,000

STRATEGIC & YEAR-ROUND RECOGNITION BENEFITS

- Opportunity for an organizational representative to serve on the Executive Advisory Board (includes recognition on the EAB page on the DMEC website)
- Logo recognition (with link to company website) on each page of the DMEC website
- Logo recognition (with link to company website) on the National sponsor webpage
- Recognition on official DMEC letterhead

MEMBERSHIP BENEFITS

- Complimentary DMEC supplier membership
- Twenty (20) complimentary one-year employer memberships for referred client companies

ANNUAL CONFERENCE BENEFITS

- Opportunity to develop content in partnership with DMEC for an educational session*
- Complimentary 10' by 10' booth
- Two (2) complimentary full-conference registrations (includes one with the booth and one for the EAB member or alternate)
- Two (2) complimentary exhibit-only registrations with the booth
- Preconference and post-conference mailing list
- Registration discount for clients
- Recognized as co-sponsor of opening welcome reception
- Logo recognition on promotional materials, including emails, conference programs, exhibitor directory, and @Work magazine ads
- Recognition on on-site materials, including signage, entrance units, and walk-in slides

PUBLICATION BENEFITS

- National sponsor recognition in @Work magazine
- Listing in the DMEC Vendor Resource Directory
- National sponsor recognition in each issue of the DMEC *Bulletin* (published monthly)

DISCOUNTS

- 15% discount on DMEC Compliance Conference partner sponsorship
- Discounted registration for CLMS course and exam (for clients and the organization's employees)
- Discounted client subscription pricing for FMLA/ADA Training for Supervisors and Managers
- Discounted member pricing for conferences and other DMEC products and services

**Subject to DMEC policies & procedures; sessions are selected based on merit*

Gold Sponsorship

\$30,000

YEAR-ROUND RECOGNITION BENEFITS

- Logo recognition (with link to company website) on each page of the DMEC website
- Logo recognition (with link to company website) on the National sponsor page
- Recognition on official DMEC letterhead

MEMBERSHIP BENEFITS

- Complimentary DMEC supplier membership
- Ten (10) complimentary one-year employer memberships for referred client companies

ANNUAL CONFERENCE BENEFITS

- Opportunity to develop content in partnership with DMEC for an educational session*
- Complimentary 10' by 10' booth
- One (1) complimentary full-conference registration included with the booth
- Two (2) complimentary exhibit-only registrations included with the booth
- Preconference and post-conference mailing list
- Registration discount for clients
- Logo recognition on promotional materials, including conference programs and exhibitor directory
- Recognition on on-site materials, including signage, entrance units, and walk-in slides

PUBLICATION BENEFITS

- National sponsor recognition in *@Work* magazine
- Listing in the DMEC Vendor Resource Directory
- National sponsor recognition in each issue of the *DMEC Bulletin* (published monthly)

EDUCATION BENEFITS

- Opportunity to select content in partnership with DMEC for one (1) Tools & Tactics webinar and introduce the session
- Recognition on promotional emails, attendee reminders, and event details webpage for the webinar
- Opportunity to promote the event to clients and provide complimentary registration
- Results of the session evaluation for the webinar
- Link to the on-demand recording of the webinar that can be shared externally
- List of registrants (name, title, and company) for the webinar

DISCOUNTS

- 10% discount on DMEC Compliance Conference partner sponsorship
- Discounted registration for CLMS course and exam (for clients and the organization's employees)
- Discounted client subscription pricing for FMLA/ADA Training for Supervisors and Managers
- Discounted member pricing for conferences and other DMEC products and services

**Subject to DMEC policies & procedures; sessions are selected based on merit*

Silver Sponsorship

\$10,000

YEAR-ROUND RECOGNITION BENEFITS

- Logo recognition (with link to company website) on each page of the DMEC website
- Logo recognition (with link to company website) on the National sponsor page
- Recognition on official DMEC letterhead

MEMBERSHIP BENEFITS

- Complimentary DMEC supplier membership
- Five (5) complimentary one-year employer memberships for referred client companies

PUBLICATION BENEFITS

- National sponsor recognition in *@Work* magazine
- Listing in the DMEC Vendor Resource Directory
- National sponsor recognition in each issue of the *DMEC Bulletin* (published monthly)

DISCOUNTS

- 5% discount on DMEC Compliance Conference partner sponsorship
- Discounted registration for CLMS course and exam (for clients and the organization's employees)
- Discounted client subscription pricing for FMLA/ADA Training for Supervisors and Managers
- Discounted member pricing for conferences and other DMEC products and services

EDUCATION SPONSORSHIP OPPORTUNITIES

Individual Webinar Sponsorship

\$4,000 (standard) | \$7,500 (with opted-in emails)

Offered as a complimentary benefit to DMEC members, the Tools & Tactics webinar series is focused on providing attendees with practical tools and techniques that deliver efficient, cost-effective, and innovative solutions to some of their most pressing challenges.

Webinar sponsorships are available through the Tools & Tactics series, giving sponsors the opportunity to develop content, feature organization and client speakers, and gain recognition among DMEC members and other industry professionals.

RECOGNITION BENEFITS

- Logo recognition on promotional emails, attendee reminders, and event details and recording webpages for the webinar

EDUCATION AND EVENT BENEFITS

- Opportunity to select content and speakers for one (1) Tools & Tactics webinar* and introduce the session
- Opportunity to promote the event to clients and provide complimentary registration
- Results of the session evaluation for the webinar
- Link to the on-demand recording of the webinar that can be shared externally
- List of registrants which includes name, title, and company for the webinar (emails for opted-in participants are included if purchased)

**Subject to DMEC policies & procedures*

Webinar Enhancement Opportunities

Take your webinar to the next level with these optional enhancement opportunities. Each of these offerings can be added a la carte, giving your webinar sponsorship extended value, greater visibility, and enhanced interactivity.

Event Details Webpage Digital Ad

\$500

Invest in a digital ad on your event details webpage and increase your exposure with DMEC member and nonmember visitors. Your customizable ad will appear on the right sidebar of your event registration page — heightening brand awareness among your target audience from the moment the event goes live up through the morning of the live webinar.

Attendee Survey

\$300

Get access to real-time information from your target audience! The attendee survey gives you the opportunity to deploy a brief survey (no more than five questions) to webinar attendees. Survey results are delivered following your event.

Lead Generation

\$500

Turn your webinar into an opportunity to gather qualified leads! The lead generation option gives you the ability to link one (1) external resource (accessible through a lead generation form) in the “Resources” widget in the webinar console. The link to the resource will also be made available in the event emails that go out prior to and following the event. Live event attendees and on-demand viewers will have access to the linked resource.

Knowledge Check + Lead Generation

\$700

Target resources to the specific needs and knowledge level of your attendees! The knowledge check deploys a brief, content-related quiz prior to the start of the event. After completing the quiz, respondents will be linked to a relevant resource (accessible through a lead generation form). There is also the opportunity to direct respondents to different resources based on their answers to the quiz questions. The quiz is available for both live event attendees and on-demand viewers.

Commercial

\$500

Highlight your organization’s products, services, or areas of thought leadership! The commercial runs at the beginning of the webinar and will be included in both the live event and the on-demand recording. The commercial must be no longer than one (1) minute and provided to DMEC in an mp4 format.

Company Branding

\$500

Increase attendee awareness of who you are and what you offer! The company branding option provides an “About Us” widget in the webinar console that is available to attendees throughout the event. The widget includes a short introduction to the sponsor and contact information. At the close of the event, a pop-up window will appear and link to a sponsor webpage.

Extended Marketing Package *(Limited Availability)*

\$1,000

Extend the reach and impact of your webinar! The extended marketing package offers the option of recording a “fast-five” audio interview, video interview, or blog post in which the webinar presenters provide answers to five content-related questions. The “fast-five” offering is created prior to the webinar and is promoted through DMEC’s social media channels.

Pulse Survey + Webinar Sponsorship

\$10,000

This unique opportunity gives sponsors the chance to select a topic of interest in the absence management community, conduct an employer pulse survey through DMEC, and develop a webinar based on the results of the survey.

RECOGNITION BENEFITS

- Logo recognition on promotional emails for the survey
- Logo recognition on promotional emails, attendee reminders, and event details webpage for the webinar
- Recognition in the DMEC *Bulletin*

EDUCATION AND EVENT BENEFITS

- Opportunity to select content in partnership with DMEC for the survey and webinar* and provide an introduction to the session
- Opportunity to promote the event to clients and provide complimentary registration
- Results of the survey
- Results of the session evaluation for the webinar
- Link to the recording of the webinar
- List of registrants (name, title, and company) for the webinar

**Subject to DMEC policies & procedures*

Quick Dive Webinar Sponsorship

\$2,000

Offered free to DMEC members in a short, 25-minute on-demand package that's easy to consume during a lunch or coffee break, the Quick Dive webinar series focuses on important professional development topics and specific, defined absence management topics.

The Quick Dive webinar sponsorship offers the opportunity to develop focused content, showcase organization speakers, and gain recognition among DMEC members and other industry professionals.

RECOGNITION BENEFITS

- Logo recognition on promotional emails and the overview page for the on-demand recording

EDUCATION AND EVENT BENEFITS

- Opportunity to select content and speakers for one (1) Quick Dive webinar*
- Link to the recording of the webinar that can be shared externally
- Results of the session evaluation provided at the end of the year
- List of on-demand registrants (name, title, and company) provided at the end of the year

**Subject to DMEC policies & procedures*

CONTENT SPONSORSHIP OPPORTUNITIES

FAQ Friday Email Sponsorship

\$1,000 (one email); **\$2,500** (three emails)

FAQ Friday emails are released to DMEC members on Fridays and cover a wide variety of challenging industry questions and offer thoughtful, concise answers. This unique sponsorship positions your company as a thought leader — offering the opportunity to deliver industry expertise on a challenging topic to over 14,000 absence management professionals across the United States and Canada.

RECOGNITION BENEFITS

- Logo, company name, and company website included in the email
- Company representative name, title, and contact information include in the email

CONTENT BENEFITS

- Opportunity to provide a question and answer that fits within one of the following themes: the Americans with Disabilities Act, the Family and Medical Leave Act, technology and integration, return to work and stay at work, mental health, or state and local leave laws*
- Opportunity to provide two (2) company resources that are relevant to the topic

**Subject to DMEC policies & procedures; the question, answer, and associated resources must be approved by DMEC prior to distribution.*

Monthly Content Sponsorship

\$3,000

Position your company as a thought leader on the topic of your choice and gain exposure to your target audience for a full month. Enjoy extended exposure on the Sponsored Content Hub and Resources pages on the DMEC website. This content-rich sponsorship offers a variety of opportunities to interact with DMEC members and to provide unique insight and expertise on challenging issues within the industry.

RECOGNITION BENEFITS

- Logo, company name, company website link, and featured content and resources included on the Sponsored Content Hub webpage.

CONTENT BENEFITS

- Opportunity to provide a question and answer and two (2) resources for one (1) FAQ Friday email that fits within the chosen monthly theme*
- Opportunity to provide a timely resource (accessible through a lead generation form) on the chosen monthly theme that will be distributed in the DMEC *Bulletin*
- Opportunity to co-brand a sample form, template, or checklist related to the chosen monthly theme that will be available year-round on the DMEC website
- Opportunity to conduct a 30-minute, live Q&A session in DMEC's online community platform related to the chosen monthly theme

**Subject to DMEC policies & procedures; the question, answer, and associated resources must be approved by DMEC prior to distribution.*

2022 DMEC FMLA/ADA Employer Compliance Conference

March 21-24, 2022 | Westin Bonaventure Hotel & Suites | Los Angeles, CA

Attendee Spotlight

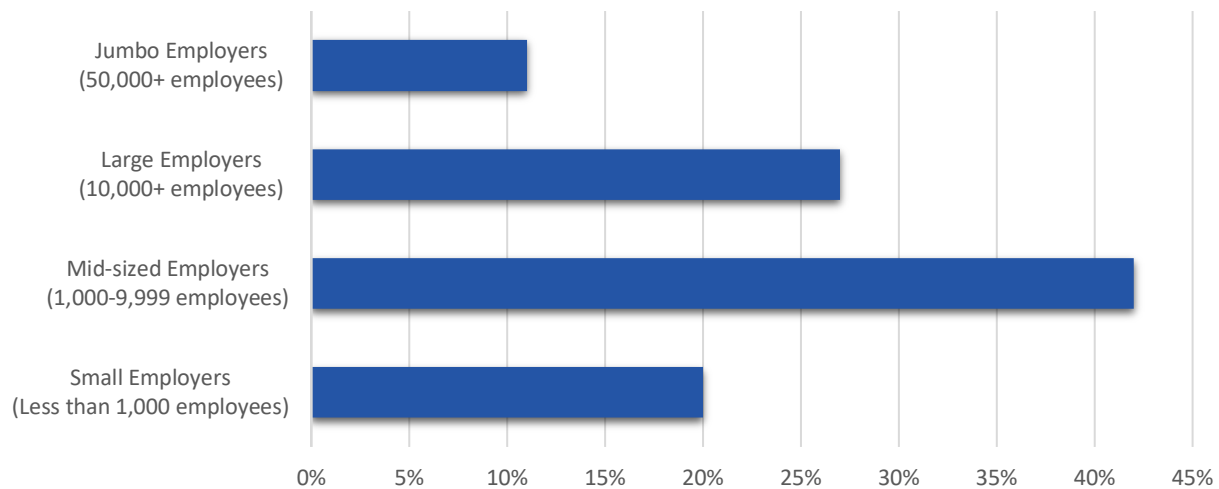
2019 DMEC Compliance Conference (in person)

The in-person DMEC FMLA/ADA Employer Compliance Conference attracts over 650 professionals, representing 300+ companies from both the private and public sector and almost every state.

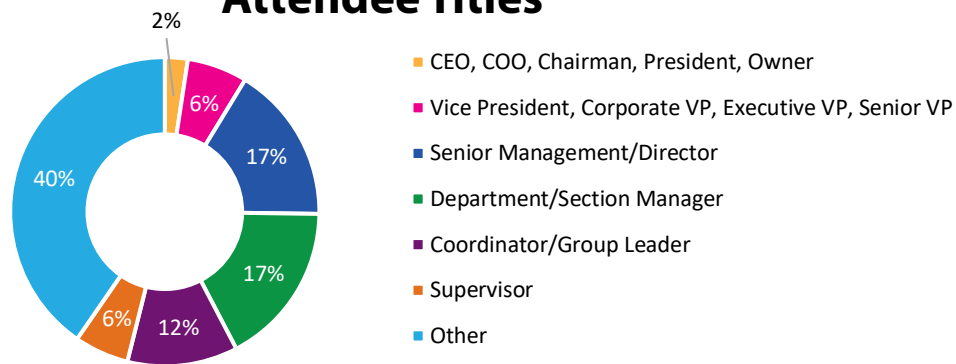


80% of attendees are decision-makers or influencers.

Company Size



Attendee Titles



58% of attendees are managers or above.

CONTENT DEVELOPMENT OPPORTUNITIES

Partner Sponsorship

\$11,000

Build brand awareness before, during, and after the conference as a Partner sponsor. The Partner sponsorship offers the largest number of benefits and the highest levels of recognition.

PRECONFERENCE BENEFITS

- Logo recognition in preliminary and final programs (deadlines apply)
- Logo recognition on conference promotional emails
- Opportunity to provide preferred booth selection
- Discounted registration rate for employer clients
- Weekly preconference attendee mailing list provided electronically beginning four (4) weeks prior to the conference start date (policies apply regarding use of attendee emails)

ON-SITE BENEFITS

- Opportunity to develop content in partnership with DMEC for one educational session*
- Complimentary 10'x10' exhibit space
- Two (2) complimentary full conference registrations
- Recognition as co-sponsor of the opening welcome reception
- Recognition on on-site materials, including signage, entrance units, and walk-in slides
- Company name, logo, website address, and 100-word description of services included in the final program and post-conference attendee communication

POST-CONFERENCE BENEFITS

- Post-conference attendee mailing list provided electronically within 10 days following the conference
- Exhibitor directory link included in resource email to attendees
- Logo recognition in post-conference resource email to attendees

**Subject to DMEC deadlines and policies; content approval by the DMEC conference programming committee.*

NEW! DMEC Solutions Stage Presentations

\$8,000

DMEC Solutions Stage presentations are 30-minute sessions that provide a high-value, live opportunity for sponsors to reach engaged absence and disability management professionals. These sessions offer a forum to gather and discuss new ideas or products and services within the DMEC Solutions Marketplace. Sessions on the DMEC Solutions Stage do not qualify for CEU credit.

SET-UP

- Reserved meeting space in the DMEC Solutions Marketplace
- Standard meeting space AV included (additional AV requests met at the expense of the presenting company)

BENEFITS

- Opportunity to conduct a live 30-minute presentation with Q&A
- Presentation listing in preliminary program, onsite program, website agenda, and mobile app (deadlines apply)
- Logo recognition on event signage related to solutions stage
- Preconference and post-conference attendee mailing list provided electronically

SCHEDULE*

Tuesday, March 22	Wednesday, March 23
7:45-8:15 am	7:45-8:15 am
12:30-1:00 pm	12:30-1:00 pm

**Schedule availability is on a first-come, first-served basis. Additional scheduling opportunities may be added pending conference program.*

DIGITAL SPONSORSHIPS

Conference Mobile App

\$10,000

Attendees will have the opportunity to view event information from their smart phones and tablets via the conference mobile app, a companion piece to the printed final program. This convenient tool will offer the practical information attendees need to find their way around the conference, including the session agenda, exhibitor and attendee information, conference logistics, and other event activities. Attendees will be able to access their saved agendas and up-to-date information on session changes as well as complete session evaluations for continuing education credit.

BENEFITS:

- Logo recognition on the mobile app utilized by over 90% of conference attendees
- Sponsor recognition in preconference publications announcing mobile app download
- Sponsor recognition in conference attendee reminders
- Logo recognition in the final program
- Logo recognition on event signage and general session slides

Compliance Quest Scavenger Hunt

\$4,000

DMEC's mobile app scavenger hunt is an engaging opportunity for attendees to earn points by attending sessions & events, visiting exhibitors & sponsors, answering questions, and much more. Gain recognition as the official sponsor of the Compliance Quest Scavenger Hunt.

BENEFITS:

- Logo recognition on mobile app scavenger hunt module
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides
- One (1) complimentary full conference registration for an *employer client* of your organization

EVENT ENGAGEMENT SPONSORSHIPS

Keynote Speaker

\$8,750

Kick off the conference experience as the opening keynote sponsor. You'll have an opportunity to introduce the keynote speaker during the session, as well as host a "speaker meet and greet" with attendees in your booth.

BENEFITS:

- Opportunity for a company representative to introduce the keynote speaker
- Opportunity to host a "speaker meet and greet" with attendees in your booth
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

Happy Hour Sponsorship

\$8,000

Assist attendees in building relationships and making new connections over drinks and light appetizers as the Happy Hour sponsor.

BENEFITS:

- Verbal recognition at the event
- Opportunity to host a "special beverage" station at the event
- Logo recognition on beverage napkins placed on beverage buffets
- Logo recognition on complimentary drink tickets handed out at door
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

Networking Lunch (*Full Week*)

\$8,000 (*Compliance Conference Only*)

\$15,000 (*Compliance Conference & Annual Conference Package*)

Engage and network with attendees with this exclusive full-week lunch sponsorship. You'll also have the chance to host a roundtable discussion on one of the conference days.

BENEFITS:

- Opportunity to provide one (1) sponsored item on tables during lunch
- Opportunity to host one (1) roundtable discussion (subject to DMEC program planning and policies)
- Logo recognition on beverage napkins placed on beverage buffets
- Logo recognition in the preliminary and final program (deadlines apply).
- Logo recognition on event signage and general session slides

NEW! Hosted Private Roundtable Discussion

\$6,000

Engage and network with selected attendees during your organization's private roundtable discussion. DMEC's hot-topic roundtable discussions provide attendees with the opportunity to share challenges, opportunities, and best practices in a small group.

BENEFITS:

- Opportunity to host one (1) roundtable discussion (subject to DMEC program planning and policies)
- Opportunity to send one (1) targeted email invite to selected attendees (subject to DMEC privacy policies)
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

Breakfast & Morning Coffee Break Package (*Full Week*)

\$6,000

Kick-start the day for attendees and build brand awareness with a full-week breakfast and morning coffee break sponsorship.

BENEFITS:

- Logo recognition on beverage napkins placed on beverage buffets
- Logo recognition on beverage cups
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

Afternoon Dessert & Networking Break Package (*Full Week*)

\$4,500

Give attendees an afternoon boost and build name recognition as the exclusive dessert & networking break sponsor.

BENEFITS:

- Logo recognition on dessert napkins placed on dessert buffets
- Logo recognition on beverage cups
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

NEW! Corporate Social Responsibility Event

\$4,500

Support the local Los Angeles community as the sponsor of a corporate social responsibility event. The event will be developed and managed by DMEC staff.

BENEFITS:

- Opportunity to provide a welcome message to all attendees explaining the importance of the event and your organization's participation
- Logo recognition on the virtual donation page
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

Grand Prize Giveaway

\$1,500

Participants in the Compliance Quest Scavenger Hunt will be entered into a drawing for a cash grand prize to be announced at the closing session.

BENEFITS:

- Opportunity to introduce your organization during the closing general session prior to announcing winner
- Logo recognition on a giant check presented to winner
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

EXHIBIT HALL ENGAGEMENT SPONSORSHIPS

NEW! Attendee Lounge “Connection Corner”

\$6,000

Display your branding in the central meeting place for attendees within the DMEC Solutions Marketplace. As attendees make meaningful connections throughout the conference, they’ll invite others to “Meet at the [Your Company’s] Connection Corner.”

BENEFITS:

- Opportunity to provide branded giveaways in the lounge (provided by sponsor)
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on lounge signage, lounge marketing, event signage, and general session slides
- One (1) complimentary full conference registration for an *employer client* of your organization

BRANDING SPONSORSHIPS

Guest Room Key Cards

\$8,000

Make an impression from the moment attendees check in. Guest room key cards are used multiple times a day, so you’ll be “in the pocket” of every attendee. Sponsorship cost includes two custom logo-designed key cards (replaces standard keys) for each attendee and distribution by hotel staff at check in. **Note: The sponsor will be responsible for design, based upon artwork specifications provided by DMEC.**

BENEFITS:

- Logo recognition on keycards
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides
- One (1) complimentary full conference registration for an *employer client* of your organization

Conference Name Badges

\$7,500 (*Compliance Conference Only*)

\$14,000 (*Compliance Conference & Annual Conference Package*)

Gain consistent recognition throughout the conference with your company’s name or logo on attendee badges. Attendees are required to wear badges during sessions and conference events.

BENEFITS:

- Logo recognition on name badge
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides
- One (1) complimentary full conference registration for an *employer client* of your organization

NEW! Reusable Face Masks

\$5,000

Assist in the effort to keep all conference attendees healthy and safe with a reusable face mask sponsorship. Each conference attendee will receive a face mask with your company logo!

BENEFITS:

- Logo recognition on the reusable face mask
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

NEW! Hand Sanitizer

\$4,000

Assist in the effort to keep all conference attendees healthy and safe with a hand sanitizer sponsorship. Each conference attendee will receive their own personal hand sanitizer with your company logo!

BENEFITS:

- Logo recognition on the hand sanitizer
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

Ribbon Wall

\$3,000

DMEC attendees love to customize their name badges with ribbons that highlight their achievements and personality. Become the official sponsor of the DMEC ribbon wall and showcase your company through this unique opportunity.

BENEFITS:

- Logo recognition on ribbon wall header
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides
- One (1) complimentary full conference registration for an *employer client* of your organization

EXHIBIT SPACE

Single 10' Deep x 10' Wide Booth Package

- 6' skirted table, two (2) chairs, wastebasket, booth ID sign, and aisle cleaning
- Draped backwall and draped side rails
- One (1) complimentary full conference registration
- One (1) complimentary exhibit only* registration
- 50-word company listing in the final program (deadlines apply)
- Company link on exhibitor directory (including company description) on DMEC website
- Preconference and post-conference attendee mailing lists
- Free passes for DMEC evening networking events for **all** registered staff from your company
- Option to purchase up to four (4) additional exhibit only* badges

Double 10' Deep x 20' Wide Booth Package

- 6' skirted table, two (2) chairs, wastebasket, booth ID sign, and aisle cleaning
- Draped backwall and draped side rails
- Two (2) complimentary full conference registration
- Two (2) complimentary exhibit only* registrations
- 80-word company listing in the final program (deadlines apply)
- Company link on exhibitor directory (including company description) on DMEC website
- Preconference and post-conference attendee mailing lists
- Free passes for DMEC evening networking events for **all** registered staff from your company
- Option to purchase up to four (4) additional exhibit only* badges

**Exhibit only badges do not include session access, but they do include event and meal access.*

BOOTH FEES

Single 10'x10' booth	\$4,300
Double 10'x20' booth	\$6,300

First-Time Exhibitor Single 10' Deep x 10' Wide Booth Package

\$3,200

Get in front of your audience with a booth space in the DMEC Solutions Marketplace. This exclusive opportunity is available to organizations that have never exhibited at a DMEC conference.

BENEFITS:

- Single 10' deep x 10' wide booth
- 6' skirted table, two (2) chairs, wastebasket, booth ID sign, and aisle cleaning
- Draped backwall and draped side rails
- One (1) complimentary full conference registration
- One (1) complimentary exhibit only registration
- Company name, logo, website address, and 50-word description of services included in the final program and post-conference attendee communication
- Preconference and post-conference attendee mailing lists

EXCLUSIVE EXHIBITOR ADD-ONS

Push Notifications (Four Opportunities)

\$750

Invite attendees to visit your booth, attend your program presentation, or to join your DMEC Solutions Stage presentation by sending a push notification through the DMEC Events mobile app utilized by over 90% of conference attendees. Purchasers will receive one (1) 230-character text notification sent to all mobile app users. Total of four (4) opportunities available.

Virtual Tote Bag Flyer (non-Partner sponsors)

\$400

Go paperless! Get your information in front of attendees using our Virtual Tote Bag within the DMEC Events Mobile App. One (1) full-page flyer (provided by purchaser) will be uploaded to the Virtual Tote Bag in the mobile app (deadlines apply).

First right of refusal for the previous year's Partner sponsors expires on July 12, 2021. All other conference sponsorships are subject to first right of refusal by the previous year's participating sponsor through Oct. 15, 2021. Upon refusal, the sponsorship will be publicly available to everyone. Conference sponsorship, exhibit booth, and add-on payments are due in full within 30 days of signed contract and issue of invoice. All payments are subject to the payment due date & cancellation policy outlined in the DMEC exhibit & sponsor contract policy, rules, and regulations.

2022 DMEC Annual Conference

Aug. 1-4, 2022 | Gaylord Rockies Resort & Convention Center | Denver, CO

Get your brand in front of decision-makers at the 2022 DMEC Annual Conference — the premier event of the year for absence and disability management professionals.

Attendee Spotlight

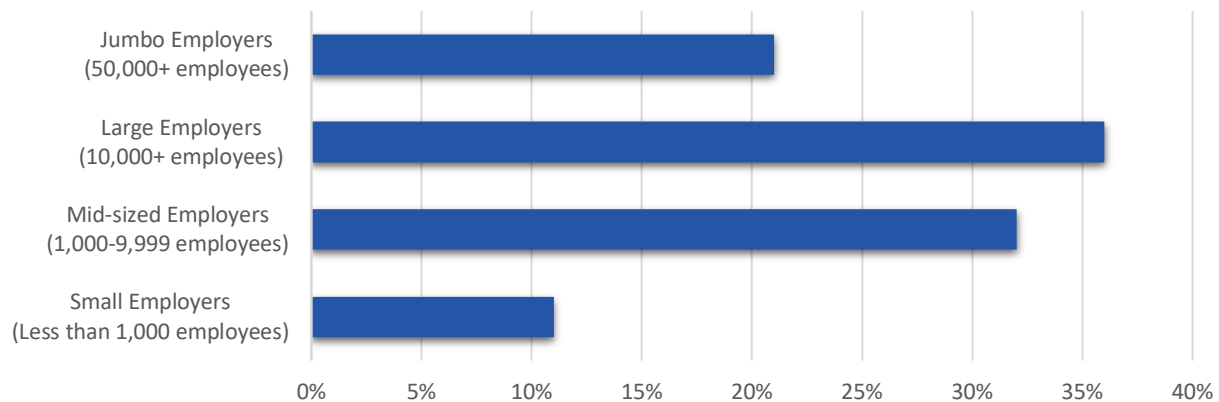
2019 DMEC Annual Conference *(in person)*

The DMEC Annual Conference attracts over 740 professionals, representing 300+ large and mid-sized companies from both the private and public sector and almost every state.

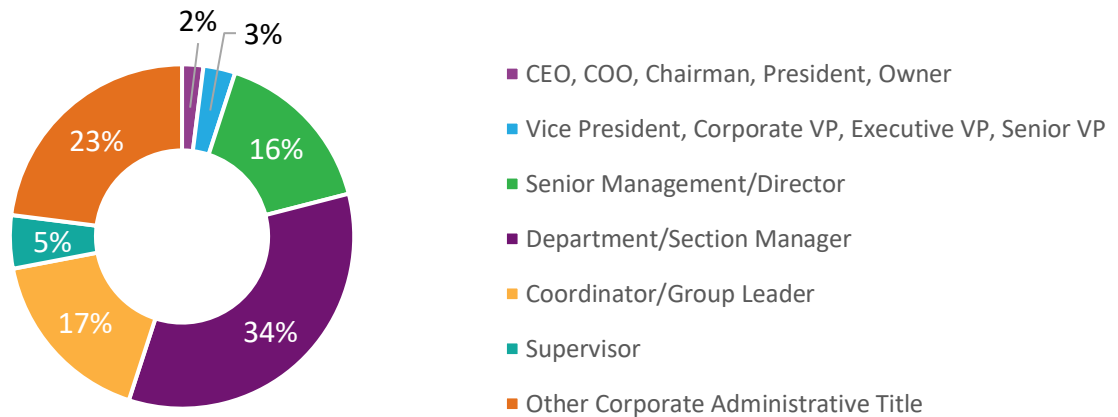


75% of attendees are decision-makers or influencers.

Company Size



Attendee Titles



55% of attendees are managers or above.

CONTENT DEVELOPMENT OPPORTUNITIES

NEW! DMEC Solutions Stage

\$8,000

DMEC Solutions Stage presentations are 30-minute sessions that provide a high-value, live opportunity for sponsors to reach engaged absence and disability management professionals. These sessions offer a forum to gather and discuss new ideas or products and services within the DMEC Solutions Marketplace. Sessions on the DMEC Solutions Stage do not qualify for CEU credit.

SET-UP

- Reserved meeting space in the DMEC Solutions Marketplace
- Standard meeting space AV included (additional AV requests met at the expense of the presenting company)

BENEFITS

- Opportunity to conduct a live 30-minute presentation with Q&A
- Presentation listing in preliminary program, onsite program, website agenda, and mobile app (deadlines apply)
- Logo recognition on event signage related to solutions stage
- Preconference and post-conference attendee mailing list provided electronically

SCHEDULE*

Tuesday, Aug. 2	Wednesday, Aug. 3
7:45-8:15 am	7:45-8:15 am
12:30-1:00 pm	12:30-1:00 pm

* Schedule availability is on a first-come, first-served basis. Additional scheduling opportunities may be added pending conference program.

DIGITAL SPONSORSHIPS

Conference Mobile App

\$10,000

Attendees will have the opportunity to view event information from their smart phones and tablets via the conference mobile app, a companion piece to the printed final program. This convenient tool will offer the practical information attendees need to find their way around the conference, including the session agenda, exhibitor and attendee information, conference logistics, and other event activities. Attendees will be able to access their saved agendas and up-to-date information on session changes as well as complete session evaluations for continuing education credit.

BENEFITS:

- Logo recognition on the mobile app utilized by over 90% of conference attendees
- Sponsor recognition in preconference publications announcing mobile app download
- Sponsor recognition in conference attendee reminders
- Logo recognition in the final program
- Logo recognition on event signage and general session slides

DMEC Quest Scavenger Hunt

\$4,000

DMEC's mobile app scavenger hunt is an engaging opportunity for attendees to earn points by attending sessions & events, visiting exhibitors & sponsors, answering questions, and much more. Gain recognition as the official sponsor of the DMEC Quest Scavenger Hunt.

BENEFITS:

- Logo recognition on mobile app scavenger hunt module
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides
- One (1) complimentary full conference registration for an *employer client* of your organization

EVENT ENGAGEMENT SPONSORSHIPS

Closing Night Event

\$10,000

Close out the conference in style. Sponsor the Wednesday night event and give attendees the chance to unwind and enjoy some networking and light refreshments.

BENEFITS:

- Logo recognition on complimentary drink tickets handed out at door
- Logo recognition on event signage at venue
- Logo recognition as appropriate for the event
- Logo recognition on conference event signage and general session slides
- Logo recognition in the preliminary and final program (deadlines apply)

Keynote Speaker

\$8,750

Kick off the conference experience as the opening keynote sponsor. You'll have an opportunity to introduce the keynote speaker during the session, as well as host a "speaker meet and greet" with attendees in your booth.

BENEFITS:

- Opportunity for a company representative to introduce the keynote speaker
- Opportunity to host a "speaker meet and greet" with attendees in your booth
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

Happy Hour Sponsorship

\$8,000

Assist attendees in building relationships and making new connections over drinks and light appetizers as the Happy Hour sponsor.

BENEFITS:

- Verbal recognition at the event
- Opportunity to host a "special beverage" station at the event
- Logo recognition on beverage napkins placed on beverage buffets
- Logo recognition on complimentary drink tickets handed out at door
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

Networking Lunch (*Full Week*)

\$8,000 (*Compliance Conference Only*)

\$15,000 (*Compliance Conference & Annual Conference Package*)

Engage and network with attendees with this exclusive full-week lunch sponsorship. You'll have the chance to provide welcome remarks and host a roundtable discussion on one of the conference days.

BENEFITS:

- Opportunity to provide one (1) sponsored item on tables during lunch
- Opportunity to host one (1) roundtable discussion (subject to DMEC program planning and policies)
- Logo recognition on beverage napkins placed on beverage buffets
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

NEW! Hosted Private Roundtable Discussion

\$6,000

Engage and network with selected attendees during your organization's private roundtable discussion. DMEC's hot-topic roundtable discussions provide attendees with the opportunity to share challenges, opportunities, and best practices in a small group.

BENEFITS:

- Opportunity to host one (1) roundtable discussion (subject to DMEC program planning and policies)
- Opportunity to send one (1) targeted email invite to selected attendees (subject to DMEC privacy policies)
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

Breakfast & Morning Coffee Break Package (*Full Week*)

\$6,000

Kick-start the day for attendees and build brand awareness with a full-week breakfast and morning coffee break sponsorship.

BENEFITS:

- Logo recognition on beverage napkins placed on beverage buffets
- Logo recognition on beverage cups
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

NEW! DMEC's 30th Anniversary Champagne Toast

\$5,000

Help DMEC celebrate our 30th anniversary in style as the sponsor of the welcome reception champagne toast. Attendees won't forget this special conference moment.

BENEFITS:

- Logo recognition on beverage napkins
- Opportunity to introduce the champagne toast and DMEC's CEO
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

Afternoon Dessert & Networking Break Package (*Full Week*)

\$4,500

Give attendees an afternoon boost and build name recognition as the exclusive dessert & networking break sponsor.

BENEFITS:

- Logo recognition on dessert napkins placed on dessert buffets
- Logo recognition on beverage cups
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

NEW! Corporate Social Responsibility Event

\$4,500

Support the local Denver community as the sponsor of a corporate social responsibility event. The event will be developed and managed by DMEC staff.

BENEFITS:

- Opportunity to provide a welcome message to all attendees explaining the importance of the event and your organization's participation
- Logo recognition on the virtual donation page
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

Grand Prize Giveaway

\$1,500

Participants in the DMEC Quest Scavenger Hunt will be entered into a drawing for a cash grand prize to be announced at the closing session.

BENEFITS:

- Opportunity to introduce your organization during the closing general session prior to announcing winner
- Logo recognition on a giant check presented to winner
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

EXHIBIT HALL ENGAGEMENT SPONSORSHIPS

NEW! Attendee Lounge “Connection Corner”

\$6,000

Display your branding in the central meeting place for attendees within the DMEC Solutions Marketplace. As attendees make meaningful connections throughout the conference, they’ll invite others to “Meet at the [Your Company’s] Connection Corner.”

BENEFITS:

- Opportunity to provide branded giveaways in the lounge (provided by sponsor)
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on lounge signage, lounge marketing, event signage, and general session slides
- One (1) complimentary full conference registration for an *employer client* of your organization

BRANDING SPONSORSHIPS

Guest Room Key Cards

\$8,000

Make an impression from the moment attendees check in. Guest room key cards are used multiple times a day, so you’ll be “in the pocket” of every attendee. Sponsorship cost includes two custom logo-designed key cards (replaces standard keys) for each attendee and distribution by hotel staff at check in. **Note: The sponsor will be responsible for design, based upon artwork specifications provided by DMEC.**

BENEFITS:

- Logo recognition on keycards
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides
- One (1) complimentary full conference registration for an *employer client* of your organization

Conference Name Badges

\$7,500 (*Compliance Conference Only*)

\$14,000 (*Compliance Conference & Annual Conference Package*)

Gain consistent recognition throughout the conference with your company’s name or logo on attendee badges. Attendees are required to wear badges during sessions and conference events.

BENEFITS:

- Logo recognition on name badge
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides
- One (1) complimentary full conference registration for an *employer client* of your organization

NEW! Reusable Face Masks

\$5,000

Assist in the effort to keep all conference attendees healthy and safe with a reusable face mask sponsorship. Each conference attendee will receive a face mask with your company logo!

BENEFITS:

- Logo recognition on the reusable face mask
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

NEW! Hand Sanitizer

\$4,000

Assist in the effort to keep all conference attendees healthy and safe with a hand sanitizer sponsorship. Each conference attendee will receive their own personal hand sanitizer with your company logo!

BENEFITS:

- Logo recognition on the hand sanitizer
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides

Ribbon Wall

\$3,000

DMEC attendees love to customize their name badges with ribbons that highlight their achievements and personality. Become the official sponsor of the DMEC ribbon wall and showcase your company through this unique opportunity.

BENEFITS:

- Logo recognition on ribbon wall header
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage and general session slides
- One (1) complimentary full conference registration for an *employer client* of your organization

EXHIBIT SPACE

Single 10' Deep x 10' Wide Booth Package

- 6' skirted table, two (2) chairs, wastebasket, booth ID sign, and aisle cleaning
- Draped backwall and draped side rails
- One (1) complimentary full conference registration
- Two (2) complimentary exhibit only* badges
- 50-word company listing in the final program (deadlines apply)
- Company link on exhibitor directory (including company description) on DMEC website
- Preconference and post-conference attendee mailing lists
- Free passes for DMEC evening networking events for **all** registered staff from your company
- Option to purchase up to four (4) additional exhibit only* badges
- **NOTE:** Carpet is NOT included in this booth package. Opportunity to purchase carpet will be provided through DMEC's exhibit service provider.

Double 10' Deep x 20' Wide Booth Package

- 6' skirted table, two (2) chairs, wastebasket, booth ID sign, and aisle cleaning
- Draped backwall and draped side rails
- Two (2) complimentary full conference registration
- Four (4) complimentary exhibit only* badges
- 80-word company listing in the final program (deadlines apply)
- Company link on exhibitor directory (including company description) on DMEC website
- Preconference and post-conference attendee mailing lists
- Free passes for DMEC evening networking events for **all** registered staff from your company
- Option to purchase up to four (4) additional exhibit only* badges
- **NOTE:** Carpet is NOT included in this booth package. Opportunity to purchase carpet will be provided through DMEC's exhibit service provider.

NEW! 20' Deep x 20' Wide Island Booth Package

- Four (4) complimentary full conference registration
- Four (4) complimentary exhibit only* badges
- 100-word company listing in the final program (deadlines apply)
- Company link on exhibitor directory (including company description) on DMEC website
- Preconference and post-conference attendee mailing lists
- Free passes for DMEC evening networking events for **all** registered staff from your company
- Option to purchase up to four (4) additional exhibit only* badges
- **NOTE:** Carpet is NOT included in this booth package. Opportunity to purchase carpet will be provided through DMEC's exhibit service provider.

**Exhibit only badges do not include sessions, but do include access to events and meals.*

BOOTH FEES

Single 10'x10' booth	\$4,600
Double 10'x20' booth	\$6,600
20'x20' island booth	\$12,500

First-Time Exhibitor Single 10' Deep x 10' Wide Booth Package

\$3,200

Get in front of your audience with a booth space in the DMEC Solutions Marketplace. This exclusive opportunity is available to organizations that have never exhibited at a DMEC conference. With over eight hours of exclusive exhibit hall time and two evening networking events, you can't afford not to be there!

BENEFITS:

- Single 10' deep x 10' wide booth
- 6' skirted table, two (2) chairs, wastebasket, booth ID sign, and aisle cleaning
- Draped backwall and draped side rails
- One (1) complimentary full conference registration
- One (1) complimentary exhibit only registration
- Company name, logo, website address, and 50-word description of services included in the final program and post-conference attendee communication
- Preconference and post-conference attendee mailing lists
- **NOTE:** Carpet is NOT included in this booth package. Opportunity to purchase carpet will be provided through DMEC's exhibit service provider.

Start-Up Organization Single 10' Deep x 10' Wide Booth Package*

\$2,500

Get in front of your target audience and build brand awareness of your new company with a start-up exhibit space in the DMEC Solutions Marketplace. To be eligible for the start-up exhibit space rate, companies must:

- Be three years or less from when your product/service was started
- Employ 50 or less individuals

BENEFITS:

- Single 10' deep x 10' wide booth
- 6' skirted table, two (2) chairs, wastebasket, booth ID sign, and aisle cleaning
- Draped backwall and draped side rails
- One (1) complimentary full conference registration
- Company name, logo, website address, and 50-word description of services included in the final program and post-conference attendee communication
- Preconference and post-conference attendee mailing lists
- **NOTE:** Carpet is NOT included in this booth package. Opportunity to purchase carpet will be provided through DMEC's exhibit service provider.

**Organizations are allowed to exhibit as a start-up organization for only one (1) year.*

EXCLUSIVE EXHIBITOR ADD-ONS

Push Notifications (Four Opportunities)

\$750

Invite attendees to visit your booth, attend your program presentation, or to attend your DMEC Solutions Stage presentation by sending a push notification through the DMEC Events mobile app utilized by over 90% of conference attendees. Purchasers will receive one (1) 230-character text notification sent to all mobile app users. Total of four (4) opportunities available.

Virtual Tote Bag Flyer (non-National sponsors)

\$400

Go paperless! Get your information in front of attendees using our Virtual Tote Bag within the DMEC Events Mobile App. One (1) full page flyer (provided by purchaser) will be uploaded to the Virtual Tote Bag in the mobile app (deadlines apply).

All conference sponsorships are subject to first right of refusal by the previous year's participating sponsor through Oct. 15, 2021. Upon refusal, the sponsorship will be publicly available to everyone. Conference sponsorship, exhibit booth, and add-on payments are due in full within 30 days of signed contract and issue of invoice. All payments are subject to the payment due date & cancellation policy outlined in the DMEC exhibit & sponsor contract policy, rules, and regulations.

ADVERTISING OPPORTUNITIES

@Work Magazine

Published digitally six times per year, @Work magazine features informative, engaging content that our members highly value, including best practices, case studies, legislative updates, and practical applications within the broad, evolving field of absence, disability, and return to work.

Each new issue features a content webpage with links to each article/column and is posted to the @Work magazine section of the DMEC website which receives over 24,400 page views per year. Over 15,000 DMEC members receive access to each issue via email, and each issue appears in the DMEC *Bulletin*, on the DMEC homepage, and throughout the DMEC website. An archive of past issues is also available to members, ensuring ongoing exposure.

EDITORIAL CALENDAR

ISSUE	THEME
January	Technology & Innovation
March	Employment Practices Compliance
May	Workplace Mental Health
July	Integrated Absence Management
September	Americans with Disabilities Act
November	Healthcare and Wellness Integration

@Work Digital Banner Ads

Located on the content webpage for each new issue of the magazine, your banner ad will reach both member and nonmember visitors. You'll gain increased exposure for your products and services as you build heightened brand awareness among your target audience. **Space is reserved on a first-come, first-served basis. A limited number of banner positions are available.**

Ads must be delivered in a .jpg or .png format, along with a URL link for the ad, to Jennifer Nelson at jnelson@dmecc.org. Please note: DMEC does not provide clickthrough information for ads. If clickthrough information is desired, a tracking link (such as a Google Campaign URL) should be provided and monitored by the purchasing company.

ISSUE	SIZE	LOCATION	RATE
January: Ads & Links Due Dec. 1, 2021			
	728 x 90	Feature Articles Section	\$1,500
	728 x 90	Spotlight Articles Section	\$1,250
	728 x 90	Columns Section	\$1,000
	728 x 90	Departments Section	\$750
	300 x 250	Right Sidebar (first position)	\$1,000
	300 x 250	Right Sidebar (second position)	\$750
March: Ads & Links Due Feb. 1, 2022			
	728 x 90	Feature Articles Section	\$1,500
	728 x 90	Spotlight Articles Section	\$1,250
	728 x 90	Columns Section	\$1,000
	728 x 90	Departments Section	\$750
	300 x 250	Right Sidebar (first position)	\$1,000
	300 x 250	Right Sidebar (second position)	\$750
May: Ads & Links Due Apr. 1, 2022			
	728 x 90	Feature Articles Section	\$1,500
	728 x 90	Spotlight Articles Section	\$1,250
	728 x 90	Columns Section	\$1,000
	728 x 90	Departments Section	\$750
	300 x 250	Right Sidebar (first position)	\$1,000
	300 x 250	Right Sidebar (second position)	\$750
July: Ads & Links Due June 1, 2022			
	728 x 90	Feature Articles Section	\$1,500
	728 x 90	Spotlight Articles Section	\$1,250
	728 x 90	Columns Section	\$1,000
	728 x 90	Departments Section	\$750
	300 x 250	Right Sidebar (first position)	\$1,000
	300 x 250	Right Sidebar (second position)	\$750
September: Ads & Links Due Aug. 1, 2022			
	728 x 90	Feature Articles Section	\$1,500
	728 x 90	Spotlight Articles Section	\$1,250
	728 x 90	Columns Section	\$1,000
	728 x 90	Departments Section	\$750
	300 x 250	Right Sidebar (first position)	\$1,000
	300 x 250	Right Sidebar (second position)	\$750
November: Ads & Links Due Oct. 3, 2022			
	728 x 90	Feature Articles Section	\$1,500
	728 x 90	Spotlight Articles Section	\$1,250
	728 x 90	Columns Section	\$1,000
	728 x 90	Departments Section	\$750
	300 x 250	Right Sidebar (first position)	\$1,000
	300 x 250	Right Sidebar (second position)	\$750

DMEC Website Ads

Increase your exposure to both DMEC member and nonmember visitors with an ad on DMEC’s website, which receives over 550,000 total page views per year. You will have the opportunity to highlight your products and services and build heightened brand awareness among your target audience.

Space is reserved on a first-come, first-served basis. A limited number of ad positions are available. Contact Jennifer Nelson at jnelson@dmecc.org to reserve your spot.

SIZE	LOCATION	RATE
300x250	Conference & Events Sidebar <i>www.dmecc.org/conference-and-events</i>	1 Month: \$1,500 3 Months: \$4,200 6 Months: \$7,200 12 Months: \$12,000
300x250	Certification & Training Sidebar <i>www.dmecc.org/certification-training</i>	1 Month: \$1,500 3 Months: \$4,200 6 Months: \$7,200 12 Months: \$12,000
300x250	Resources Sidebar <i>www.dmecc.org/resources</i>	1 Month: \$1,000 3 Months: \$2,700 6 Months: \$4,200 12 Months: \$7,200
300x250	Membership Page Sidebar <i>www.dmecc.org/membership</i>	1 Month: \$800 3 Months: \$2,100 6 Months: \$3,600 12 Months: \$6,000

ARTWORK REQUIREMENTS & DEADLINES

DMEC website ads run for one month, and there are two spots available per page each month. Ads must be delivered **fifteen days prior to the start of the month** in a .jpg or .png format, along with a URL link for the ad, to Jennifer Nelson at jnelson@dmecc.org.

Please note: DMEC does not provide clickthrough information for ads. If clickthrough information is desired, a tracking link (such as a Google Campaign URL) should be provided and monitored by the purchasing company.

Virtual Vendor Showcases

\$5,500 (30 minutes) | \$10,000 (60 minutes)

Showcase your products and technology in an engaging, interactive format. DMEC product demonstrations offer a 30- or 60-minute, live virtual session to highlight product features, answer questions, and discuss and gather ideas. All demonstrations are available for on-demand viewing by DMEC members for one (1) year following the event.

RECOGNITION BENEFITS

- Company name recognition in promotional emails
- Logo recognition and website link on the event page, virtual presentation console, and virtual showcase hub

EVENT BENEFITS

- Opportunity to conduct a live 30- or 60-minute virtual product demonstration with Q&A
- Opportunity to provide a one-minute commercial for viewing within the demonstration console
- Opportunity to provide additional resources (accessible through lead generation forms) in the demonstration console
- Opportunity to provide a "Contact Us" widget in the presentation console that allows attendees to send a direct email to your company
- Link to the recording of the demonstration that can be shared externally
- List of registrants (name, title, company, and email) for the demonstration

Vendor Resource Directory Listing

Get your products and services out in front of potential buyers with a listing in the DMEC Vendor Resource Directory. Available as a member resource to over 15,000 members, the DMEC Vendor Resource Directory gives you exposure to your target audience. The directory is refreshed in January and July each year with new and updated listings.

Listings include a company logo, 100-word company description, website URL, email address, phone number, company sizes served, and a primary and secondary product/service category.

Product	Yearly Price
New DMEC member listing	\$500
New nonmember listing	\$800
Update to existing listing (<i>within one year</i>)	\$50