



@Work Magazine

2022 Articles and Columns Proposal Guide

We are seeking new, unpublished columns and articles for the DMEC @Work magazine in 2022. If you are interested in submitting a proposal for a column, article(s), or both, [fill out the proposal form](#). All columns and articles are **awarded competitively based on the value and insight they provide** to DMEC members.

Proposals are due by Friday, Sept. 24. Questions should be submitted to Tasha Patterson at tpatterson@dmecc.org.

Please note: DMEC’s goal is to educate and inform, and we do not publish promotional language in articles or columns. We reserve the right to edit pieces as needed to provide members with actionable information. Authors will receive drafts of their columns and articles with the changes tracked so they can propose alternate wording.

Columns

Columns appear in all six issues of the magazine, and proposals must include summaries for each issue. We are seeking content with a defined focus — from authors who have a unique area of expertise and who will provide specific examples of the topics they discuss, along with resources and actionable tools, tips, and strategies. High-level topics/ideas usually do not meet these requirements.

Your column need not map directly to each issue’s theme (listed below), but we suggest that some columns highlight or incorporate the issue’s theme.

| Issue | Theme |
|----------------|-----------------------------------|
| January 2022 | Technology & Integration |
| March 2022 | Employment Practices Compliance |
| May 2022 | Workplace Mental Health |
| July 2022 | Integrated Absence Management |
| September 2022 | Americans with Disabilities Act |
| November 2022 | Healthcare & Wellness Integration |

Columns are 550 words in length, including references, and we encourage the same bylined author to appear on all six column articles. Co-authors can be added for an issue if applicable. DMEC may request changes to your proposal to ensure the content is relevant and useful to our members.

Proposal Components:

- Column title (*should be short, and descriptive of the overall concept for your column*)
- Bylined author name, professional designations, title, company, phone, email address, and social media handles
- Co-author(s) name, professional designations, title, company, phone, email address, and social media handles (*if applicable*)
- Author/editorial support contact name, phone, and email (*if applicable*)
- Internal review requirements (*if applicable*)
- Column perspective (*how is the content unique from what has been previously published*)
- Column summaries (*total of six*)

Articles

Columns appear in one issue of the magazine and range in length from 600 to 1,000 words, including references. We recommend no more than three authors per article. Choose among five article types for your article proposal.

1. **Feature Article:** A feature article is between 1,000 and 1,500 words, and it provides a broader focus on a legislative or industry trend that affects most employers. A feature article can also highlight a comprehensive integration effort by a leading organization.
2. **Program Showcase:** A program showcase article is between 600 and 1,000 words, and it describes a program, details a problem that the program solves, and provides some outcomes from the program that showcase return on investment.
3. **Return-to-Work (RTW) Showcase:** A RTW showcase article is between 600 and 1,000 words, and it describes how to deal with various factors that can complicate return to work, including medical status, mental health or personal issues, or challenges in the job or work environment. This type of article should also feature investments required for solutions.
4. **Compliance Showcase:** A compliance makeover article is between 600 and 1,000 words, and showcases policies, tools, and strategies an organization or client uses to address a compliance challenge.
5. **Employer Perspective:** An employer perspective article is between 600 and 1,000 words, and it covers best practices, professional development tips, methods to demonstrate value, etc. culled from your unique experience as an absence and disability management professional.

If you have supporting information or resources, please link those in the article summary. If your article proposal is chosen, the DMEC editor will discuss the best issue to place your article based on the theme, space, and other factors.

Proposal components:

- Article type
- Article title
- Bylined author name, title, professional designations, title, company, phone, email address, and social media handles
- Co-author(s) name, professional designations, title, company, phone, email address, and social media handles (*if applicable*)
- Author/editorial support contact name, phone, and email (*if applicable*)
- Internal review requirements (*if applicable*)
- Article summary (*include any relevant links to supporting information/resources*)
- Learning objectives (*what three things will members learn or do differently*)