

# **Technology can make your absence dreams come true...or it can also be your worst nightmare!**

Angie Brown, Darren Keener, & Lindsay Lueken



AUGUST 4-7 • WASHINGTON, DC

# Great to meet you!

**Angie Brown**

First VP, Absence, Disability, & Life  
Alliant

**Darren Keener**

VP, Product Management  
Majesco

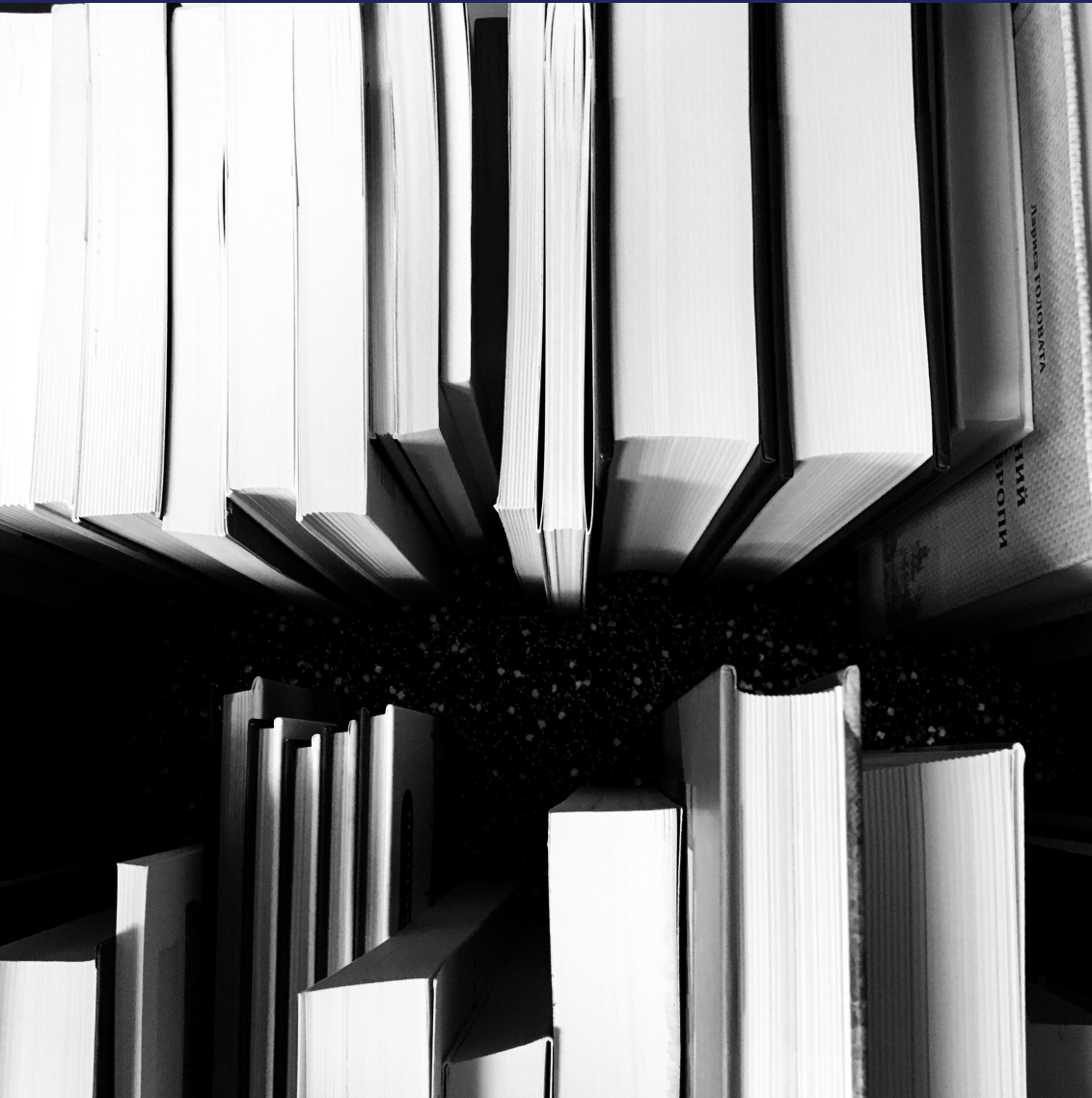
**Lindsay Lueken**

VP, Disability & Leave Design  
Broadspire



AUGUST 4-7 • WASHINGTON, DC

# Agenda



- Setting the Scope
- Claim Management
- Employee Experience
- Files & Integrations
- Reporting & Auditing
- Final Thoughts



AUGUST 4-7 • WASHINGTON, DC

# Let's Talk about Technology



AUGUST 4-7 • WASHINGTON, DC

# Setting the Scope

STAY FOCUSED!

Leave and Claim Management systems

---

- **Insource** – Managed in-house with no specialized tools
  - **Co-source** – Managed in-house with specialized leave/claim management platform
  - **Outsource** – Management of leaves/claims outsourced to third party
- 

High Tech = Cutting edge or within reach



AUGUST 4-7 • WASHINGTON, DC

# Claim Management



AUGUST 4-7 • WASHINGTON, DC



# Claim Management – Where we are

Low Tech

High Tech



## Low

- Excel Spreadsheets
- Manual Communications
- Manual Reminders
- Manual clinical engagement
- No File Automation: Eligibility, Leave Status, Payment
- Risk of poor or no record retention

## Medium

- Non-specialized software
- General communication suite
- Limited reminders
- Limited clinical coordination
- Limited case management assignment
- No File Automation: Eligibility, Leave Status, Payment
- Low records retention

## High

- Disability / Absence software
- Robust communication suite, potential for custom suite
- Automated standard and custom reminders
- Embedded clinical guidance
- Custom case triage assignment
- Potential for File Automation through SFTP and/or API
- Optimal records retention

ANNUAL



AUGUST 4-7 • WASHINGTON, DC

# Claim Management – Where we're headed



## Benefits

- Scenario based communications, reminders, SMS
- Weekly/Daily/Real-time data transfers
- Interconnected ecosystem

## Cautions

- Workflow programming requires clear scoping and rules
- Temptation to Over Engineer for the minority scenarios
- Testing, Monitoring, Change Management Tracking



AUGUST 4-7 • WASHINGTON, DC



# Employee Experience



AUGUST 4-7 • WASHINGTON, DC

# Employee Experience – Where we are

Low Tech

High Tech



## Low

- Increased risk for delayed or inaccurate communications with unclear direction
- Increased risk for inaccurate entitlement and eligibility management
- Inconsistent decision timeliness
- Manual payroll coordination results in employee pay errors
- No portal or SMS capabilities

## Medium

- Consistent and compliant process for FMLA and STD
- Timely initial decisions for happy-path claims
- Inconsistency or delays for variable scenarios leading to employee confusion
- Inconsistent payroll integration, manual for non-happy path
- Limited portal or SMS capabilities

## High

- Consistent, compliant process aligned with unique absence
- Real-time communications and SMS based on claim scenario
- Real-time interactive portal and SMS capabilities
- Automates accurate pay for employee on leave
- Planning Tools & Chat Features



AUGUST 4-7 • WASHINGTON, DC

# Employee Experience – Where we're headed



## Benefits

- Claim-specific guidance for all aspects, including automated communications, SMS, and portal experience
- Ability to communicate and review claim through preferred modality
- Increased self-service tools with improved accuracy of detail

## Cautions

- Leave Planning tools and Chat Bots have limitations based on configurations
- Employer participation in communication materials required
- Removing the human touch, making it too transactional



AUGUST 4-7 • WASHINGTON, DC

# Files & Integrations



AUGUST 4-7 • WASHINGTON, DC

# Files / Integrations – Where we are

Low Tech

High Tech



## Low

- Cumbersome and time-consuming
- Manual entry into leave/claim management system
- Manual data entry errors
- Missing information

## Medium

- Automated transmission
- Batch process, typically weekly
- Fewer data errors
- More difficult to correct

## High

- Automated transmission
- Higher frequency, daily to real-time
- Data warehouses becoming more common
- AI troubleshooting



AUGUST 4-7 • WASHINGTON, DC



# Files / Integrations – Where we're headed



## Benefits

- Advanced API-based integrated solutions
- Real-time data transfer
- Interconnected ecosystem

## Cautions

- Immediate spotlight on processing
- Automatic downstream impact
- More / better monitoring



AUGUST 4-7 • WASHINGTON, DC

# Reporting & Auditing



AUGUST 4-7 • WASHINGTON, DC

# Reporting & Auditing – Where we are

Low Tech

High Tech



## Low

- Limited reporting capabilities for single systems
- Limited analytics tools
- Time-consuming to create, analyze, and take action
- Random sample manual audits

## Medium

- Solutions like Tableau & PowerBI
- Ability to aggregate data a limiting factor
- Still relies on human manipulation and interpretation

## High

- Rise in data warehouses aggregating data
- AI enables natural language query-based reporting
- AI-based trend identification
- Agentic AI auditing solutions



AUGUST 4-7 • WASHINGTON, DC

# Reporting & Auditing – Where we're headed



## Benefits

- Data warehouses provide stronger reporting foundations
- Applying AI simplifies query-based reporting & can identify hidden trends
- Agentic AI auditors will allow 100% claim auditing

## Cautions

- Data warehouses often require significant investment & architecture
- Agentic AI auditors will still require human oversight
- Transparency into AI reports & audits



AUGUST 4-7 • WASHINGTON, DC

# Final Thoughts



AUGUST 4-7 • WASHINGTON, DC



# Final Considerations

## Organizational Culture

What is the purpose?

## Technology Strategy

What is your plan?

## Human in the Loop

What is your process?

## Governance

How do you measure success?

## Build vs. Partner

How will you get to your goal?



AUGUST 4-7 • WASHINGTON, DC



AUGUST 4-7 • WASHINGTON, DC