



2025

**Disability Management Employer Coalition
Partnership and Advertising Prospectus**

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THE VALUE OF A DMEC PARTNERSHIP

The Disability Management Employer Coalition (DMEC) is the only association dedicated to providing focused education, knowledge, and networking for absence and disability professionals. Through our education programs, we deliver trusted strategies, tools, and resources to minimize lost work time, improve workforce productivity, and maintain legally compliant absence and disability programs.

We have more than **1,300 employer and supplier member organizations that** represent more than **20,000 absence and disability management professionals** from across the U.S. and Canada. Regardless of organization or department size, DMEC programs and resources can help any company manage its integrated absence and disability management programs.

Your organization deserves to be in front of the right decision makers and leaders who need your expertise. DMEC partnerships help you build brand awareness, showcase your thought leadership, gather high-quality leads, and launch new products and services. Choose from a variety of partnership and advertising opportunities that get your organization in front of absence and disability management decision-makers.

THE PARTNERSHIP ADVANTAGE

DMEC represents your audience.

84% of our member organizations are employers that represent companies of all sizes in the private and public sectors. 80% of the individuals representing those companies are decision-makers or influencers in the purchasing process. You will be in front of the right people to choose your services.

DMEC gives you a pulse on the industry.

Our unique, employer-focused leave management, benchmarking, and hot-topic surveys keep you apprised of industry changes and trends, and topics covered in our webinars and conferences represent what's top of mind for employers. Access to this type of information ensures your products and services meet the needs of your customers.

DMEC positions you as a thought-leader and innovator.

We give you the opportunity to influence the strategic direction of the industry as well as develop cutting-edge education and conference offerings. As part of the DMEC community, employers look to you for guidance and solutions to their toughest challenges.

With more than 30 years serving the ever-evolving absence and disability management industry, we know what employers are looking for as they build effective, integrated programs. DMEC's partnership, exhibit, and advertising opportunities allow you to position your company as a leader in the field and a go-to resource for employers.

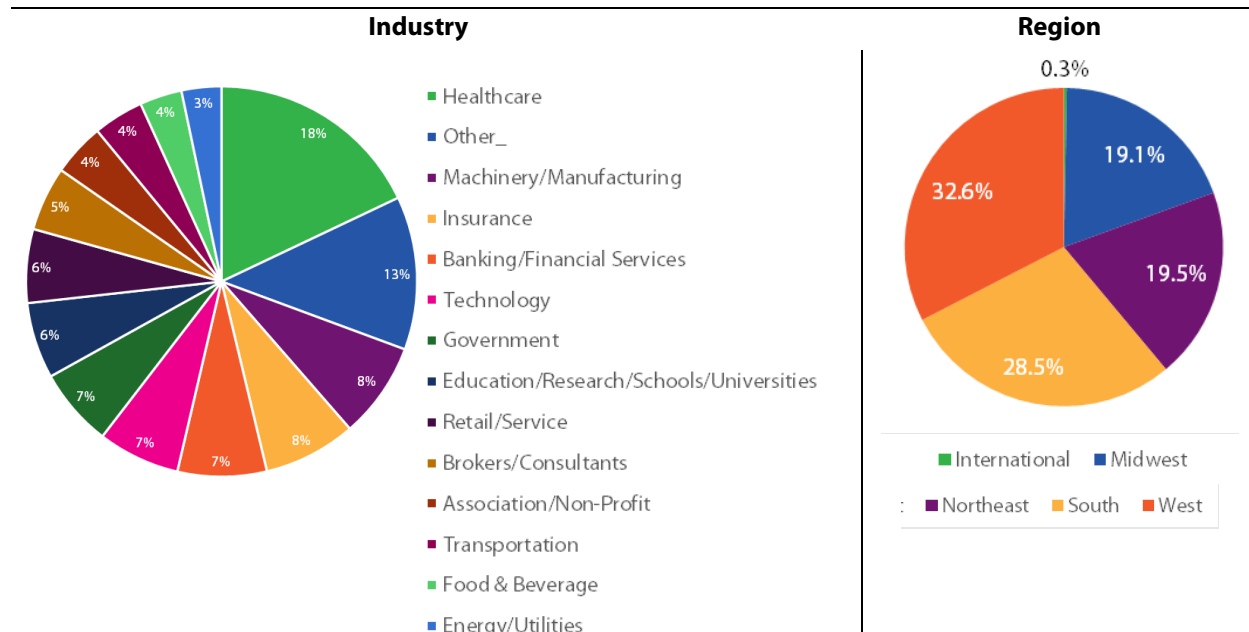
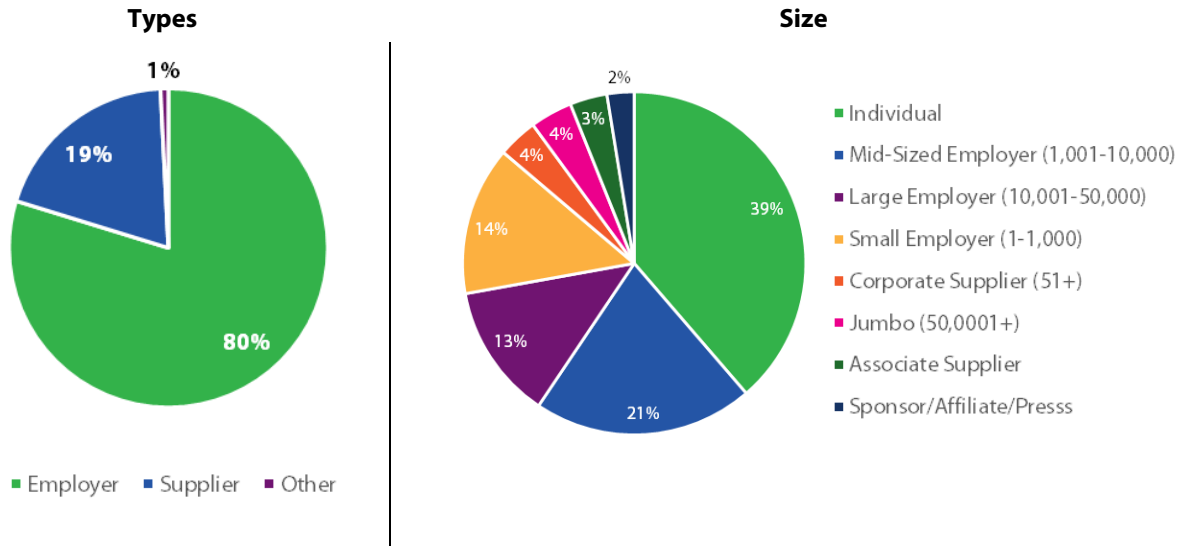
To discuss partnership, advertising, or exhibit opportunities, please contact Jennifer Pike at jpik@dmec.org or **800.789.3632, ext. 121.**

MEMBER SPOTLIGHT

DMEC membership is open to organizations as well as individuals, who manage absence, disability, health, risk, wellness, and workers' compensation for employee populations or provides absence, health, insurance, and productivity-related products and services. Our members represent all types of industries, organization sizes, and geographic regions.

MEMBER TYPES AND DEMOGRAPHICS

Demographics based on 2023 membership data



NATIONAL PARTNERSHIP OPPORTUNITIES

Our national partnership opportunities give you the highest-level exposure to absence and disability management decision-makers. With a host of recognition opportunities throughout the year and recognition across all our marketing and communication channels, national partnership puts your organization in the best position for success. With four national partner levels (Diamond, Platinum, Gold, and Silver) to choose from, we guarantee there is one that's right for your organization.

DMEC Executive Advisory Board

Exclusive Opportunity for Diamond & Platinum Partners

The Executive Advisory Board (EAB) offers Diamond and Platinum partner organizations the opportunity to participate in the strategic planning and growth of DMEC. Representatives contribute in the following ways:

- Participate in DMEC's strategic planning process.
- Assist with high-level project development and implementation.
- Advise on educational and conference topics.
- Advance integrated absence and disability management best practices and tools.

NATIONAL PARTNERSHIPS RUN FROM JAN. 1-DEC. 31, 2025.

Limited opportunities. Secure by Oct. 1, 2024

In accordance with the Internal Revenue Service guidelines as stated in IRS Publications 557, revised 7/2001; gifts, partnerships or other contributions to DMEC as a 501c (6) organization are not deductible as charitable contributions on the donor/partner's federal income tax return. However, they may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business. Consult your tax advisor for clarification.

Diamond Partnership **\$75,000**

STRATEGIC & YEAR-ROUND RECOGNITION OPPORTUNITIES

- Opportunity for an organizational representative to serve on the EAB
 - *Includes recognition on the EAB page on the DMEC website*
- Logo recognition (with link to company website) on each page of the DMEC website
- Logo recognition (with link to company website) on the National partner webpage

MEMBERSHIP INCLUSIONS

- Complimentary DMEC supplier membership
- Unlimited number of complimentary one-year employer memberships for referred client companies

ANNUAL CONFERENCE INCLUSIONS

- Opportunity to develop content in partnership with DMEC for an educational session*
- Complimentary 10' by 20' booth
- Three (3) complimentary full-conference registrations (includes two with the double booth and one for the EAB member or alternate)
- Four (4) complimentary exhibit-only registrations with the double booth
- One-time email invitation list for partner-hosted event (restrictions apply)
- Post-conference mailing list (includes full name, title, company, email address, and mailing address)
- Registration discount for clients
- Recognition as co-host of opening welcome reception
- Recognition on promotional and on-site materials, including email, signage, entrance units, and walk-in slides

**Subject to DMEC policies & procedures; sessions and columns are selected based on merit.*

PUBLICATION INCLUSIONS

- Opportunity to write a column, in partnership with DMEC, in *@Work* magazine (published five times per year)* and national partner recognition on *@Work* magazine issue pages
- Listing and half-page ad in the DMEC Vendor Resource Directory
- National partner recognition in each issue of the *DMEC Bulletin* (published monthly)

EDUCATION INCLUSIONS

- Opportunity to select content in partnership with DMEC for two (2) Tools & Tactics webinars and introduce the session
- Recognition on promotional emails, attendee reminders, and event details and recording webpages for each webinar
- Opportunity to promote the events to clients and provide complimentary registration
- Results of the session evaluations for each webinar
- Link to the on-demand recording for each webinar that can be shared externally
- List of registrants (name, title, company, email address) for each webinar

DISCOUNTS

- 20% discount on DMEC Compliance Conference partner sponsorship
- Discounted registration for CLMS course and exam (for clients and the organization's employees)
- Discounted client subscription pricing for the *FMLA/ADA Training for Supervisors and Managers*
- Discounted member pricing for conferences and other DMEC products and services

Platinum Partnership **\$50,000**

STRATEGIC & YEAR-ROUND RECOGNITION OPPORTUNITIES

- Opportunity for an organizational representative to serve on the EAB
 - *Includes recognition on the EAB page on the DMEC website*
- Logo recognition (with link to company website) on each page of the DMEC website
- Logo recognition (with link to company website) on the National partner webpage

MEMBERSHIP INCLUSIONS

- Complimentary DMEC supplier membership
- Unlimited number of complimentary one-year employer memberships for referred client companies

ANNUAL CONFERENCE INCLUSIONS

- Opportunity to develop content in partnership with DMEC for an educational session*
- Complimentary 10' by 10' booth with the option to upgrade to a 10' by 20' booth at a discounted rate
- Two (2) complimentary full-conference registrations (includes one with the booth and one for the EAB member or alternate)
- Two (2) complimentary exhibit-only registrations with the booth
- One-time email invitation list for partner-hosted event (restrictions apply)
- Post-conference mailing list (includes full name, title, company, email address, and mailing address)
- Registration discount for clients
- Recognition as co-host of opening welcome reception
- Recognition on promotional and on-site materials, including emails, signage, entrance units, and walk-in slides

PUBLICATION INCLUSIONS

- National partner recognition on *@Work* magazine issue pages
- Listing and quarter-page ad in the DMEC Vendor Resource Directory
- National partner recognition in each issue of the *DMEC Bulletin* (published monthly)
- Opportunity to provide a question and answer and two (2) resources for one (1) FAQ Friday email that fits within the monthly theme*

DISCOUNTS

- 15% discount on DMEC Compliance Conference partner sponsorship
- Discounted registration for CLMS course and exam (for clients and the organization's employees)
- Discounted client subscription pricing for the *FMLA/ADA Training for Supervisors and Managers*
- Discounted member pricing for conferences and other DMEC products and services

**Subject to DMEC policies & procedures; sessions are selected based on merit*

Gold Partnership

\$35,000

YEAR-ROUND RECOGNITION OPPORTUNITIES

- Logo recognition (with link to company website) on each page of the DMEC website
- Logo recognition (with link to company website) on the national partner page

MEMBERSHIP INCLUSIONS

- Complimentary DMEC supplier membership
- Unlimited number of complimentary one-year employer memberships for referred client companies

ANNUAL CONFERENCE INCLUSIONS

- Opportunity to develop content in partnership with DMEC for an educational session*
- Complimentary 10' by 10' booth
- Upgrade to a 10' by 20' booth at a discounted rate
- One (1) complimentary full-conference registration included with the booth
- Two (2) complimentary exhibit-only registrations included with the booth
- One-time email invitation list for partner-hosted event (*restrictions apply*)
- Post-conference mailing list (includes full name, title, company, email address, and mailing address)
- Registration discount for clients
- Recognition on promotional and on-site materials, including email, signage, entrance units, and walk-in slides

PUBLICATION INCLUSIONS

- National partner recognition on @Work magazine issue pages
- Listing and one-sixth page ad in the DMEC Vendor Resource Directory
- National partner recognition in each issue of the DMEC *Bulletin* (published monthly)

EDUCATION INCLUSIONS

- Opportunity to select content in partnership with DMEC for one (1) Tools & Tactics webinar* and introduce the session
- Recognition on promotional emails, attendee reminders, and event details webpage for the webinar
- Opportunity to promote the event to clients and provide complimentary registration
- Results of the session evaluation for the webinar
- Link to the on-demand recording of the webinar that can be shared externally
- List of registrants (name, title, email address, and company) for the webinar

DISCOUNTS

- 10% discount on DMEC Compliance Conference partner sponsorship
- Discounted registration for CLMS course and exam (for clients and the organization's employees)
- Discounted client subscription pricing for the *FMLA/ADA Training for Supervisors and Managers*
- Discounted member pricing for conferences and other DMEC products and services

**Subject to DMEC policies & procedures; sessions are selected based on merit*

Silver Partnership **\$15,000**

YEAR-ROUND RECOGNITION OPPORTUNITIES

- Logo recognition (with link to company website) on each page of the DMEC website
- Logo recognition (with link to company website) on the national partner page

MEMBERSHIP INCLUSIONS

- Complimentary DMEC supplier membership
- Unlimited number of complimentary one-year employer memberships for referred client companies

PUBLICATION INCLUSIONS

- National partner recognition on *@Work* magazine issue pages
- Listing and one-sixth page ad in the DMEC Vendor Resource Directory
- National partner recognition in each issue of the *DMEC Bulletin* (published monthly)

DISCOUNTS

- 5% discount on DMEC Compliance Conference partner sponsorship
- Discounted registration for CLMS course and exam (for clients and the organization's employees)
- Discounted client subscription pricing for the *FMLA/ADA Training for Supervisors and Managers*
- Discounted member pricing for conferences and other DMEC products and services

If you are interested in a national partnership opportunity that is currently closed or if you have missed the deadline, please contact Jennifer Pike at jpik@dmecc.org or **800.789.3632, ext. 121** to be added to our waiting list for future years.

EDUCATION PARTNERSHIP OPPORTUNITIES

Individual Webinar **\$6,000**

Offered as a complimentary benefit to DMEC members, the Tools & Tactics webinar series provides attendees with practical tools and techniques that deliver efficient, cost-effective, and innovative solutions to some of their most pressing challenges.

Webinar partnerships are available through the Tools & Tactics series, which provide partners with the opportunity to develop content, feature organization and client speakers, and gain recognition among DMEC members, and other industry professionals.

RECOGNITION OPPORTUNITIES

- Logo recognition on promotional emails, attendee reminders, and event details webpage

EDUCATION AND EVENT INCLUSIONS

- Opportunity to select content and speakers for one (1) Tools & Tactics webinar and introduce the session (subject to DMEC policies and procedures)
- Opportunity to promote the event to clients and provide complimentary registration
- Results of the session evaluation for the webinar
- Link to the on-demand recording of the webinar that can be shared externally
- List of registrants, which includes name, title, email address, and company for the webinar

Webinar Series **\$20,000** Four Webinars

\$24,000 Five Webinars

A webinar series partnership offers the opportunity to elevate your organization's thought leadership throughout the year and gain extended exposure among DMEC members and industry professionals. Series partners can develop content and feature organization and client speakers around a particular theme or topic over the course of four (4) to five (5) webinars.

YEAR-ROUND RECOGNITION OPPORTUNITIES

- Logo recognition (with link to company website) on the webinar webpage
- Logo recognition on promotional emails, attendee reminders, and event details webpages

EDUCATION AND EVENT INCLUSIONS

- Opportunity to select content in partnership with DMEC for all webinar sessions in the series (*subject to DMEC policies and procedures*)
- Opportunity to deliver welcome remarks at the start of each webinar in the series
- Opportunity to promote the events to clients and provide complimentary registration
- Opportunity to link one (1) external resource (*through a lead generation form*) in the "Resources" widget in the webinar console and in the follow-up emails
- Results of the session evaluations for each webinar in the series
- Link to the recording of each webinar in the series
- List of registrants for each webinar in the series, which includes name, title, email address, and company

Webinar Enhancement Opportunities **\$500** each

Take your webinar to the next level with these optional enhancement opportunities. Each of these offerings can be added a la carte, giving your webinar partnership extended value, greater visibility, and enhanced interactivity.

LEAD GENERATION

Turn your webinar into an opportunity to drive website conversion and gather qualified contacts! The lead generation option gives you the ability to link one (1) external resource (accessible through a lead generation form) in the "Resources" widget in the webinar console. The link to the resource will also be made available in the event emails that go out prior to and following the event. Live event attendees and on-demand viewers will have access to the linked resource.

COMMERCIAL

Showcase your organization's offerings, services, and cutting-edge insights! The commercial runs at the beginning of the webinar and will be included in the live event and the on-demand recording. A link to your organization's website will also be included in the event console to directly link attendees to your content. The commercial must be no longer than one (1) minute and provided to DMEC in an mp4 format.

COMPANY BRANDING

Elevate attendee understanding of your identity and offerings! The company branding option features an "About Us" widget within the webinar console that is available to attendees throughout the event. The widget includes a short introduction to the partner and contact information. At the close of the event, a pop-up window will appear and link attendees to a partner webpage. This benefit also allows for additional partner branding throughout the PowerPoint presentation by offering the opportunity to incorporate your logo throughout the deck. As event registrants refer to their downloaded presentation materials, your brand will stay front and center.

CONTENT PARTNERSHIP OPPORTUNITIES

FAQ Friday Email \$2,000 one email

\$3,500 two emails

FAQ Friday emails are released to DMEC members on Fridays and cover a wide variety of challenging industry questions and offer thoughtful, concise answers. This unique partnership positions your company as a thought leader — offering the opportunity to deliver industry expertise on a challenging topic to more than 20,000 absence and disability management professionals across the U.S. and Canada.

RECOGNITION OPPORTUNITIES

- Company name and website included in the DMEC email
- Company representative name, title, and contact information include in the email

CONTENT INCLUSIONS

- Provide a question and answer that fits within one of the following themes: the Americans with Disabilities Act, the federal Family and Medical Leave Act, technology and integration, return to work and stay at work, mental health, or state and local leave laws*
- Share two (2) company resources that are relevant to the topic

Monthly Content \$4,000

Position your company as a thought leader on the topic of your choice and gain exposure to your target audience for a full month. Enjoy extended exposure on the Content Hub and Resources pages on the DMEC website. This content-rich partnership offers a variety of opportunities to interact with DMEC members and to provide unique insight and expertise on challenging issues within the industry.

RECOGNITION OPPORTUNITIES

- Logo, company name, company website link, and featured content and resources included on the Content Hub webpage.

CONTENT INCLUSIONS

- Provide a question and answer and two (2) resources for one (1) FAQ Friday email that fits within the chosen monthly theme*
- Share a timely resource (accessible through a lead generation form) on the chosen monthly theme that will be distributed in the DMEC *Bulletin*
- Co-brand a sample form, template, or checklist related to the chosen monthly theme that will be available year-round on the DMEC website
- Conduct a 30-minute, Q&A session in DMEC's online community platform, DMECommunities, related to the chosen monthly theme

**Subject to DMEC policies & procedures; the question, answer, and associated resources must be approved by DMEC prior to distribution.*

BRAND VISIBILITY OPPORTUNITIES

DMEC CONFERENCES

DMEC hosts two in-person conferences annually. In the spring, the Compliance Conference attracts hundreds of professionals, who represent companies from both the private and public sector and almost every state. Attendees are focused on industry compliance practices, often from an executive perspective. In the summer, the Annual Conference, DMEC’s premier event, welcomes a large crowd of absence and disability management professionals from across the U.S. and Canada.

Four of the highest-rated in-person conference sessions are featured in a one-day virtual conference.

Conference Details	2025 DMEC Compliance Conference <i>April 14-17, 2025</i> Hilton Columbus Downtown Columbus, OH	2025 DMEC Annual Conference <i>Aug. 4-7, 2025</i> Gaylord National Resort & Convention Center Washington, DC																				
Attendee Spotlight Company Sizes	500+ attendees from 40+ states 230+ attendee companies 33+ exhibiting companies	700+ attendees from 40+ states 245+ attendee companies 60+ exhibiting companies																				
	<table border="1"> <tr><td>50K employees</td><td>13%</td></tr> <tr><td>10-50K employees</td><td>23%</td></tr> <tr><td>1,001-10K employees</td><td>35%</td></tr> <tr><td>Up to 1K employees</td><td>29%</td></tr> </table>	50K employees	13%	10-50K employees	23%	1,001-10K employees	35%	Up to 1K employees	29%	<table border="1"> <tr><td>50K employees</td><td>10%</td></tr> <tr><td>10-50K employees</td><td>24%</td></tr> <tr><td>1,001-10K employees</td><td>32%</td></tr> <tr><td>Up to 1K employees</td><td>34%</td></tr> </table>	50K employees	10%	10-50K employees	24%	1,001-10K employees	32%	Up to 1K employees	34%				
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Organizational Roles	<table border="1"> <tr><td>Manager/Supervisor</td><td>21%</td></tr> <tr><td>Director</td><td>20%</td></tr> <tr><td>Specialist</td><td>13%</td></tr> <tr><td>Vice President</td><td>10%</td></tr> <tr><td>Consultant</td><td>6%</td></tr> </table>	Manager/Supervisor	21%	Director	20%	Specialist	13%	Vice President	10%	Consultant	6%	<table border="1"> <tr><td>Manager/Supervisor</td><td>18%</td></tr> <tr><td>Director</td><td>18%</td></tr> <tr><td>Specialist</td><td>13%</td></tr> <tr><td>Vice President</td><td>11%</td></tr> <tr><td>Consultant</td><td>6%</td></tr> </table>	Manager/Supervisor	18%	Director	18%	Specialist	13%	Vice President	11%	Consultant	6%
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Virtual Conference Attendee Spotlight	190+ attendees 145+ attendee companies 71% employers 35% from mid- size companies 30% from large size companies	200+ attendees 108+ attendee companies 72% employers 32% from mid- size companies 28% from large size companies																				

CONTENT OPPORTUNITIES

COMPLIANCE CONFERENCE PARTNER SPONSORSHIP

\$12,000

Build brand awareness before, during, and after the conference as a Compliance Conference Sponsor. This package offers the largest number of inclusions and the highest levels of recognition.

PRECONFERENCE INCLUSIONS

- Logo recognition on conference promotional emails
- Opportunity to select preferred booth location
- Discounted registration rate for employer clients
- One-time email invitation list for sponsor-hosted event (*restrictions apply*)

ON-SITE INCLUSIONS

- Opportunity to develop content in partnership with DMEC for one educational session*
- Complimentary 10'x10' exhibit space
 - Upgrade to a 10' by 20' booth at a discounted rate
- Two (2) complimentary full conference registrations
- Two (2) complimentary exhibit-only registrations
- Recognition as co-host of the opening welcome reception
- Recognition on on-site materials, including signage, entrance units, and walk-in slides

POST-CONFERENCE INCLUSIONS

- Post-conference mailing list (includes full name, title, organization, and mailing address)
- Logo recognition in post-conference resource email to attendees

**Subject to DMEC deadlines and policies; content approval by the DMEC conference programming committee.*

HOSTED "LUNCH & LEARN" SESSION (TWO OPPORTUNITIES)

\$6,000

Engage and network with attendees during a "Lunch & Learn" session. Sponsors will have a 30-minute slot during the lunch break to host an educational or Q&A session with their organization's experts on a trending industry topic.

INCLUSIONS

- Opportunity to host one (1) 30-minute "Lunch & Learn" session (subject to DMEC planning and policies)
- Opportunity to send one (1) targeted email invite to selected attendees (*subject to DMEC policies*)
- Logo recognition on event signage and general session slides

VIRTUAL CONFERENCE SPONSORSHIP

\$4,000

Provide thought leadership and build brand awareness as a sponsor of the one-day Virtual Conference.

INCLUSIONS

- Opportunity to host one (1) 30-minute "Lunch & Learn" session (*subject to DMEC planning and policies*)
- Discounted registration rate for employer clients
- Opportunity to link one (1) external lead generation resource (*accessible through a lead generation form*) in the "Resources" widget in the conference console
- Logo recognition on conference promotional and post-conference emails
- Recognition on the virtual presentation console
- Two (2) complimentary virtual conference registrations
- Post-conference list of registrants which includes full name, title, organization, and email address

DIGITAL OPPORTUNITIES

CONFERENCE MOBILE APP

\$11,500

Attendees will have the opportunity to view event information from their smartphones and tablets via the conference mobile app. This convenient tool will offer the practical information attendees need to find their way around the conference, including the session agenda, exhibitor and attendee information, conference logistics, and other event activities. Attendees will be able to access their saved agendas and up-to-date information on session changes as well as complete session evaluations for continuing education credit.

INCLUSIONS

- Splash page ad on the mobile app used by 99% of conference attendees
- Sponsor recognition in conference attendee reminders about mobile app download
- Logo recognition on event signage and walk-in slides

CONFERENCE QUEST SCAVENGER HUNT

\$4,000

DMEC's mobile app Conference Scavenger Hunt is an engaging opportunity for attendees to earn points by attending sessions and events, visiting exhibitors and sponsors, answering questions, and much more. Gain recognition as the official sponsor of the Conference Quest Scavenger Hunt.

INCLUSIONS

- Logo recognition on mobile app scavenger hunt module
- Logo recognition on event signage and walk-in slides
- One (1) complimentary full conference registration for an *employer client* of your organization

EVENT ENGAGEMENT OPPORTUNITIES

ANNUAL CONFERENCE CLOSING NIGHT EVENT **\$12,500**

Close out the conference in style. Partner with DMEC to host the Wednesday night event and give attendees the chance to unwind and enjoy some networking and light refreshments.

INCLUSIONS

- Co-branded logo recognition on complimentary drink tickets handed out at door
- Logo recognition on event signage at venue
- Logo recognition on conference event signage and walk-in slides

KEYNOTE SPEAKER **\$8,000**

Kick off the conference experience as the opening keynote sponsor. You'll have an opportunity to introduce the keynote speaker during the session, as well as host a "speaker meet and greet" with attendees.

INCLUSIONS

- Opportunity for a company representative to introduce the keynote speaker
- Opportunity to host a "speaker meet and greet" with attendees
- Logo recognition on event signage and walk-in slides

HAPPY HOUR SPONSORSHIP **\$8,000**

Assist attendees in building relationships and making new connections over drinks and light appetizers as the Happy Hour sponsor.

INCLUSIONS

- Verbal recognition at the event
- Opportunity to host a "special beverage" station during the event
- Logo recognition on co-branded beverage napkins placed on beverage bars
- Logo recognition on co-branded complimentary drink tickets handed out at door
- Logo recognition on event signage and walk-in slides

BREAKFAST & MORNING COFFEE BREAK PACKAGE FULL WEEK **\$7,000**

Kickstart the day for attendees and build brand awareness by sponsoring a full-week of breakfast and morning coffee.

INCLUSIONS

- Logo recognition on co-branded beverage napkins placed on beverage buffets
- Logo recognition on a co-branded item selected by DMEC (i.e. coffee cup, coffee sleeve, etc.)
- Logo recognition on event signage and walk-in slides

NETWORKING LUNCH FULL WEEK **\$6,000**

Engage and network with attendees with this exclusive full-week lunch sponsorship.

INCLUSIONS:

- Opportunity to provide one (1) sponsored item in conference tote bags
- Logo recognition on beverage napkins placed on beverage buffets
- Logo recognition on event signage and walk-in slides

AFTERNOON DESSERT & NETWORKING BREAK PACKAGE FULL WEEK **\$6,000**

Give attendees an afternoon boost and build name recognition as the exclusive dessert and networking break sponsor.

INCLUSIONS

- Logo recognition on co-branded dessert napkins placed on dessert buffets
- Logo recognition on a co-branded item selected by DMEC (i.e. coffee cup, coffee sleeve, etc.)
- Logo recognition on event signage and walk-in slides

GRAND PRIZE GIVEAWAY **\$2,000**

Be the sponsor of attendees' favorite giveaway! Participants in the Conference Quest Scavenger Hunt will be entered into a drawing for a cash grand prize of \$1,000 to be announced during the closing session. Attendees must be present to win.

INCLUSIONS

- Opportunity to introduce your organization during the closing general session prior to announcing winner
- Logo recognition on a co-branded giant check presented to winner
- Logo recognition on event signage and walk-in slides

BUILD YOUR OWN PACKAGE (TWO OPPORTUNITIES) **\$8,500**

Do you have a creative or innovative event engagement idea that's not listed here? Work with the DMEC team to "build your own" package.

INCLUSIONS

- Create your own event engagement opportunity in collaboration with DMEC (*subject to DMEC approval*)
- Logo recognition on event signage and walk-in slides
- Two (2) complimentary full conference registrations for employer clients of your organization

WELLNESS LOUNGE **\$8,500**

Offer attendees a chance to relax, reflect on what they've learned, and connect with peers in a cozy meeting place within the DMEC Solutions Marketplace.

INCLUSIONS

- Opportunity to provide branded giveaways in the lounge (provided by sponsor)
- Opportunity to select one wellness activity, in collaboration with DMEC, for the lounge (massage chairs, oxygen bar, mindfulness sessions, etc.)
- Co-branded logo recognition on lounge signage, lounge marketing, event signage, and walk-in slides
- One (1) complimentary full conference registration for an employer client of your organization

BRANDING OPPORTUNITIES

GUEST ROOM KEY CARDS **\$8,000**

Make an impression from the moment attendees check in. Guest room key cards are used multiple times a day, so you'll be "in the pocket" of every attendee. Sponsorship cost includes two (2) custom logo-designed key cards (*replaces standard keys*) for each attendee and distribution by hotel staff at check in.

Note: *The sponsor will be responsible for design, based upon artwork specifications provided by DMEC.*

INCLUSIONS

- Co-branded logo recognition on keycards
- Logo recognition on event signage and walk-in slides
- One (1) complimentary full conference registration for an *employer client* of your organization

CONFERENCE NAME BADGES & LANYARDS **\$7,500** COMPLIANCE CONFERENCE ONLY

\$14,000 COMPLIANCE & ANNUAL CONFERENCES PACKAGE

Gain brand recognition throughout the conference with your company's logo on attendee badges and lanyards. Attendees are required to wear badges during sessions and conference events.

INCLUSIONS

- Co-branded logo recognition on name badge and name badge lanyard
- Logo recognition on event signage and walk-in slides
- One (1) complimentary full conference registration for an *employer client* of your organization

PORTABLE POWER BANKS **\$7,500**

Get noticed while attendees charge their mobile devices during the day. This sponsorship includes a co-branded power bank in each attendee tote bag providing you with extended brand exposure while attendees charge their devices during and after the event.

INCLUSIONS

- Co-branded power bank with your logo placed in each conference tote bag (*designed and purchased by DMEC*)
- Logo recognition on event signage and walk-in slides

SELFIE STATION **\$5,000**

Your organization's logo will be front and center on every selfie snapped at this station and shared during the conference. The sponsorship includes your logo on a co-branded photo opportunity, which provides extended brand exposure throughout the conference.

INCLUSIONS

- Co-branded photo opportunity including your organization's logo
- Logo recognition on event signage and walk-in slides

SELF-CARE STATION **\$5,000**

Attendees won't forget your organization's support of the conference Self-Care Station that allows attendees to pick up self-care items throughout the conference. Maybe they forgot something or need a little afternoon pick-me-up. The Self-Care Station will be a popular spot.

INCLUSIONS

- Co-branded signage including your organization's logo
- One co-branded item provided as an attendee takeaway from the station (*DMEC selected and purchased*)
- Logo recognition on event signage and walk-in slides

RIBBON WALL **\$4,500**

DMEC attendees love to customize their name badges with ribbons that highlight their achievements and personalities. Become the official sponsor of the DMEC ribbon wall, which is always prominently placed at in-person events and highlight your company throughout the conference!

INCLUSIONS

- Logo recognition on ribbon wall header
- Customized ribbon available on the ribbon wall and at the sponsor booth (*subject to DMEC approval*)
- Logo recognition on event signage and walk-in slides
- One (1) complimentary full conference registration for an employer client of your organization

CORPORATE SOCIAL RESPONSIBILITY EVENT **\$4,000**

Support the local community by partnering with DMEC to host a corporate social responsibility event. The event will be developed and managed by DMEC staff.

INCLUSIONS

- Opportunity to provide a video or in-person message to all attendees explaining the importance of the event and your organization's participation
- Logo recognition on event signage and walk-in slides

EXHIBIT SPACE OPPORTUNITIES

SINGLE 10' x 10' BOOTH PACKAGE

\$5,000

- 6' skirted table, two (2) chairs, wastebasket, booth ID sign, and aisle cleaning
- Draped backwall and draped side rails
- One (1) complimentary full conference registration
- Two (2) complimentary exhibit-only* registrations
- Post-conference mailing list (includes full name, title, company, and mailing address)
- Option to purchase additional exhibit-only* badges

DOUBLE 10' x 20' BOOTH PACKAGE

\$7,000

- 6' skirted table, two (2) chairs, wastebasket, booth ID sign, and aisle cleaning
- Draped backwall and draped side rails
- Two (2) complimentary full conference registrations
- Four (4) complimentary exhibit-only* registrations
- Post-conference mailing list (includes full name, title, company, and mailing address)
- Option to purchase additional exhibit-only* badges

FIRST-TIME EXHIBITOR

SINGLE 10' x 10' BOOTH PACKAGE

\$3,200

Get in front of your audience with a booth space in the DMEC Solutions Marketplace. This exclusive opportunity is available to organizations that have never exhibited at a DMEC conference.

INCLUSIONS

- Single 10' deep x 10' wide booth
- 6' skirted table, two (2) chairs, wastebasket, booth ID sign, and aisle cleaning
- Draped backwall and draped side rails
- One (1) complimentary full conference registration
- One (1) complimentary exhibit-only* registration
- Post-conference mailing list (includes full name, title, company, and mailing address)

START-UP ORGANIZATION

SINGLE 10' x 10' BOOTH PACKAGE**

\$2,500

Get in front of your target audience and build brand awareness of your new company with a start-up exhibit space in the DMEC Solutions Marketplace. To be eligible for the start-up exhibit space rate, companies must:

- Have never exhibited at a DMEC conference
- Be within the three-year time frame of when their product/service launch
- Employ 50 or fewer individuals

INCLUSIONS

- Single 10' deep x 10' wide booth
- 6' skirted table, two (2) chairs, wastebasket, booth ID sign, and aisle cleaning
- Draped backwall and draped side rails
- One (1) complimentary full conference registration
- Post-conference mailing list (includes full name, title, company, and mailing address)

**Exhibit-only badges do not include session access, but they do include event and meal access.*

***Organizations are allowed to exhibit as a start-up organization for one (1) year only.*

EXCLUSIVE EXHIBITOR ADD-ONS

TOTE BAG INSERT

(three opportunities)

\$1,000

Enhance your brand awareness and showcase your organization's creativity with the opportunity to include a promo item in DMEC's conference tote bags. Promo items must be a tangible giveaway item; fliers and brochures are not permitted. Promo items must be provided and shipped by the sponsor and follow DMEC's guidelines (*deadlines apply*).

PUSH NOTIFICATION

(four opportunities)

\$750

Invite attendees to visit your booth or attend your program presentation by sending a push notification through the DMEC Events mobile app used by 99% of conference attendees. Purchasers will receive one (1) 230-character text notification sent to all mobile app users.

VIRTUAL TOTE BAG

FLYER

\$400

Go paperless! Get your information in front of attendees using our Virtual Tote Bag within the DMEC Events Mobile App. One (1) full-page flier (provided by company) will be uploaded to the Virtual Tote Bag in the mobile app (*deadlines apply*).

SUPPORTER ADD-ONS

Conference Attendee Listing

\$1,000

Arrive at the conference prepared to engage with fellow conference attendees. Organizations that are not exhibitors or sponsors of the conference may purchase the conference attendee listing (names, titles, organizations) prior to conference arrival.

Right of first refusal for the previous year's partner sponsors expires on Aug. 16, 2024. All other conference sponsorships are subject to right of first refusal by the previous year's participating sponsor through Sept. 13, 2024. Upon refusal, the sponsorship will be publicly available. Conference sponsorship, exhibit booth, and add-on payments are due in full within 30 days of signed contract and issue of invoice. All payments are subject to the payment due date and cancellation policy outlined in the DMEC Event Terms of Participation.

ADVERTISING OPPORTUNITIES

@Work Magazine

Published digitally throughout the year, @Work magazine features informative, engaging content that our members highly value, including best practices, case studies, legislative updates, and practical applications within the broad, evolving field of absence, disability, stay-at-work and return to work, and technology.

Each issue features a content webpage with links to each article/column and is posted to the @Work magazine section of the DMEC website. DMEC members receive access to each issue via email, and each issue appears in the DMEC *Bulletin*, on the DMEC homepage, on DMEC's social media accounts, and on the DMECommunities. An archive of past issues is also available to members, ensuring ongoing exposure.



EDITORIAL CALENDAR

ISSUE	THEME
January-March	Employer Compliance
April-May	Mental Health and Well-Being
June-August	Integrated Absence and Disability Management
September-October	Americans with Disabilities Act and Return to Work
November-December	Technology and Innovation

Space is reserved on a first-come, first-served basis. A limited number of banner positions are available.

ARTWORK REQUIREMENTS & DEADLINES

- Artwork must be sized as 1470x320 pixels.
- Ads must be delivered in a .jpg or .png format, along with a URL link for the ad.
- If clickthrough information is desired, a tracking link (such as a Google Campaign URL or Bitly link) should be provided and monitored by the purchasing company. DMEC does not provide clickthrough information for ads.
- Ads must be delivered **fifteen (15) days prior to the start of the ad run.**
- Deliver all materials with purchase run dates to Jennifer Pike at jpike@dmecc.org.

@Work Digital Banner Ads

Located on the content webpage for each new issue of the magazine, your banner ad will reach both member and nonmember visitors. You'll gain increased exposure for your products and services as you build heightened brand awareness among your target audience.

SIZE	LOCATION	RATE (full year)
1470x320	Feature Articles Section	\$8,000
1470x320	DMEC CEO's Desk Section	\$8,000
1470x320	Spotlight Articles Section	\$7,000
1470x320	Expanded Perspectives: @Work to Share Section	\$7,000
1470x320	DMEC Resources Section	\$7,000
1470x320	Columns Section	\$6,000

Note: Partial year placements available at a pro-rated rate and based availability in schedule.

DMEC Website Ads

Increase your exposure to DMEC member and nonmember visitors with an ad on DMEC's website, which receives more than 500,000 total page views per year. You will have the opportunity to highlight your products and services and build heightened brand awareness among your target audience.

SIZE	LOCATION	RATE
1470x320	Conference & Events Banner Ad <i>www.dmec.org/conference-and-events</i>	6 Months: \$4,500
		12 Months: \$8,000
1470x320	Certification & Training Banner Ad <i>www.dmec.org/certification-training</i>	6 Months: \$4,500
		12 Months: \$8,000
1470x320	Resources Banner Ad <i>www.dmec.org/resources</i>	6 Months: \$3,500
		12 Months: \$6,000
1470x320	Membership Page Banner Ad <i>www.dmec.org/membership</i>	6 Months: \$3,500
		12 Months: \$6,000

Contact Jennifer Pike at jpik@dme.org to reserve your spots.

Podcast Advertising **\$500** one commercial
\$850 two commercials

Get in front of a growing and engaged audience of industry professionals with podcast advertising. *Absence Management Perspectives: A DMEC Podcast*, which is publicly available on popular podcast channels, features short conversations with “the people behind the processes” and offers insights and best practices on absence and disability management trends and topics.

<p>2,900+ downloads per year</p>	<p>20+ episodes per year</p>	<p>Top 50% of podcasts</p>
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Expand brand awareness and showcase your products and services with a 30-second commercial that runs at the beginning of a DMEC podcast episode. Only one commercial spot per episode is available, and there are a limited number of podcasts each year. **Space is reserved on a first-come, first-served basis.**

COMMERCIAL REQUIREMENTS & DEADLINES

Commercials must be delivered **twenty (20) days prior to the podcast release date** to Heather Grimshaw at hgrimshaw@dmecc.org. All files must be in an mp3 format and feature crisp, clear audio. Commercials with poor audio quality will not be accepted.

Vendor Resource Directory Listing

Get your products and services in front of potential buyers with a listing in the DMEC Vendor Resource Directory. Available as a member resource to more than 20,000 industry professionals, the DMEC Vendor Resource Directory reaches your target audience. The directory is refreshed in January and July each year with new and updated listings and distributed throughout the year through dedicated emails. It is also referenced regularly in the DMECCommunities.

Listings include a company logo, 100-word company description, website URL, email address, phone number, company sizes served, and a primary and secondary product/service category.

PRODUCT	YEARLY PRICE
New DMEC member listing	\$500
New nonmember listing	\$650

Enhancement Opportunities

Take your vendor directory listing to the next level with these optional enhancement opportunities. Each of these offerings can be added a la carte, giving your organization greater visibility and enhanced interactivity.

EXPANDED DESCRIPTION \$150
 Showcase your products and services in greater detail with an expanded company description of 175 words.

QUARTER-PAGE AD \$300
 Heighten brand awareness and capture attention with a quarter-page (4.94" x 3.62"), color ad (pdf, jpg, or png file types).