

Size / Length	Location	Rate
@Work Magazine Digital Banner Ads		
1470 x 320	Features Article Section	\$8,000
1470 x 320	DMEC CEO's Desk Section	\$8,000
1470 x 320	Spotlight Articles Section	\$7,000
1470 x 320	Expanded Perspectives: @Work to Share Section	\$7,000
1470 x 320	DMEC Resources Section	\$7,000
1470 x 320	Columns Section	\$6,000
DMEC Website Ads		
1470 x 320	Conference & Events www.dmec.org/conference-and-events	6 Months: \$4,500 12 Months: \$8,000
1470 x 320	Certification & Training www.dmec.org/certification-training	6 Months: \$4,500 12 Months: \$8,000
1470 x 320	Resources www.dmec.org/resources	6 Months: \$3,500 12 Months: \$6,000
1470 x 320	Membership www.dmec.org/membership	6 Months: \$3,500 12 Months: \$6,000

Podcast Advertising	One Commercial: \$500 Two Commercials: \$850
Expand brand awareness and showcase your products and services with a 30-second commercial that runs at the beginning of a DMEC podcast episode. Only one commercial spot per episode is available, and there are a limited number of podcasts each year. Space is reserved on a first-come, first-served basis.	
Vendor Directory Listing	
DMEC Member Listing (\$600)*	
Nonmember Listing (\$900)*	
ENHANCEMENT: Expanded Description (\$150) Showcase your products and services in greater detail with an expanded company description of 175 words.	
ENHANCEMENT: Banner Ad (\$350) Heighten brand awareness and capture attention on your listing page with a full-color ad (1470x320) (pdf, jpg, gif, or png file types).	

* Vendor Director Listings include a company logo, 100-word company description, website URL, email address, phone number, company sizes served, and a primary and secondary product/service category.

DMEC Advertising & Digital Branding Elevate Your Brand!

For more information, contact Jennifer Pike at jpikes@dmec.org or 800.789.3632 ext. 121.